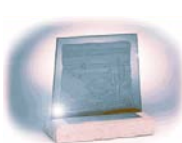


Gordon Tyus

Creative Design Portfolio



Creative Design Portfolio

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WRITING

EDUCATION AND HONORS

TEACHING EXPERIENCE

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* Indicates project received an award or special recognition.

Unified Planning Work Program and Annual Budget

I have worked for the Maricopa Association of Governments (MAG) since July 1997. Beginning in 2002, I have designed, formatted and published this full color, 250+ page financial document for the organization. It has won the *GFOA Distinguished Budget Presentation Award* every year since then. The document presents an overview of MAG's yearly achievements, project goals and fiscal year budget plans.



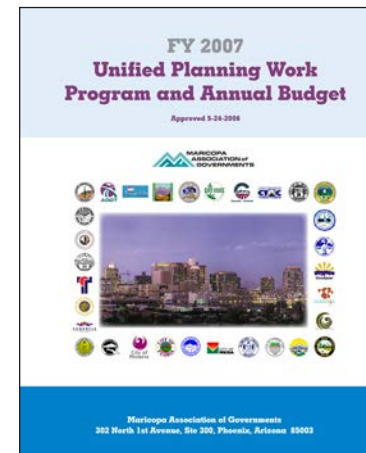
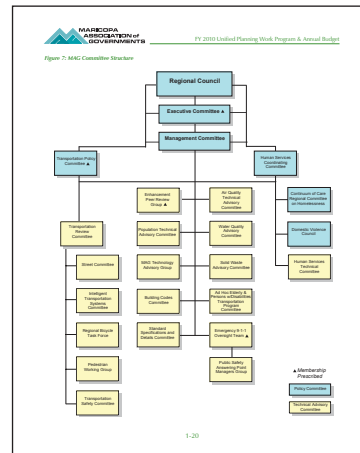
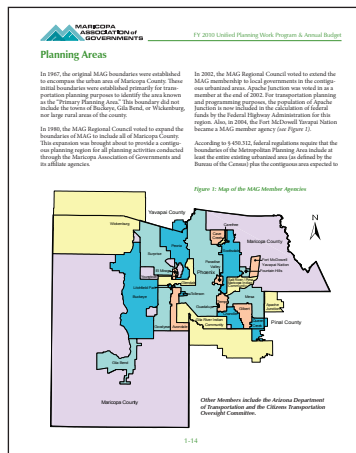
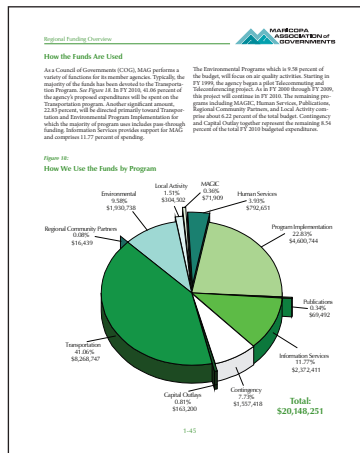
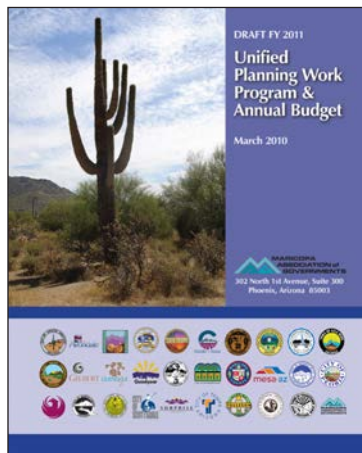
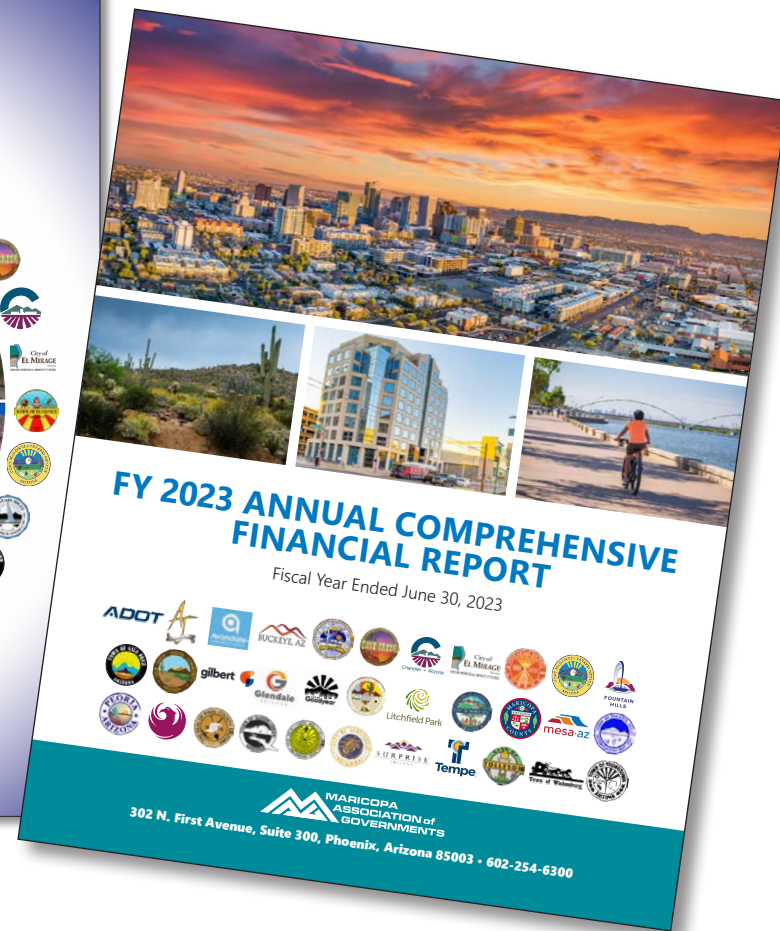
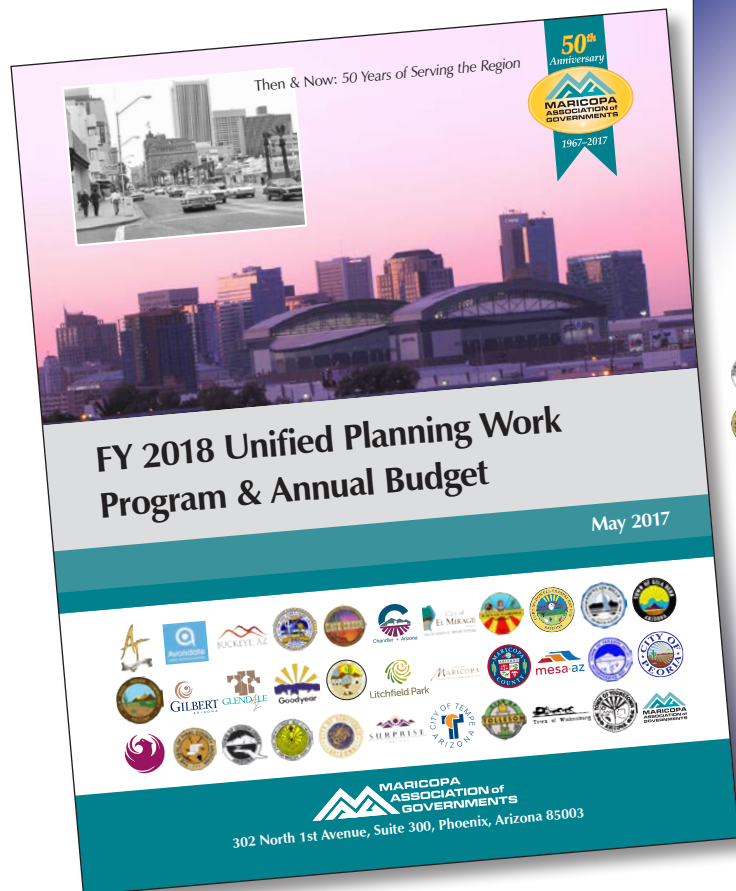
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MAG FY 2026-2027 Biennial Unified Planning Work Program and Budget

April 2025

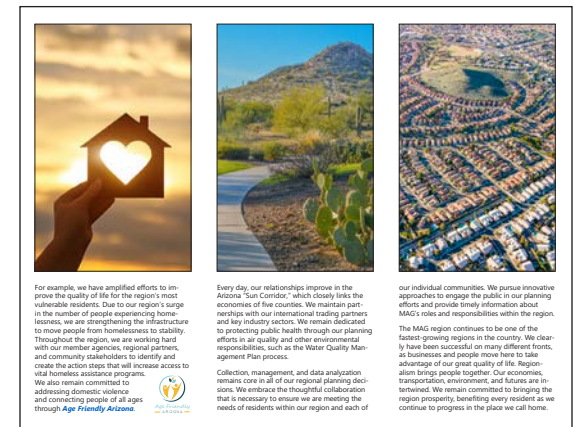
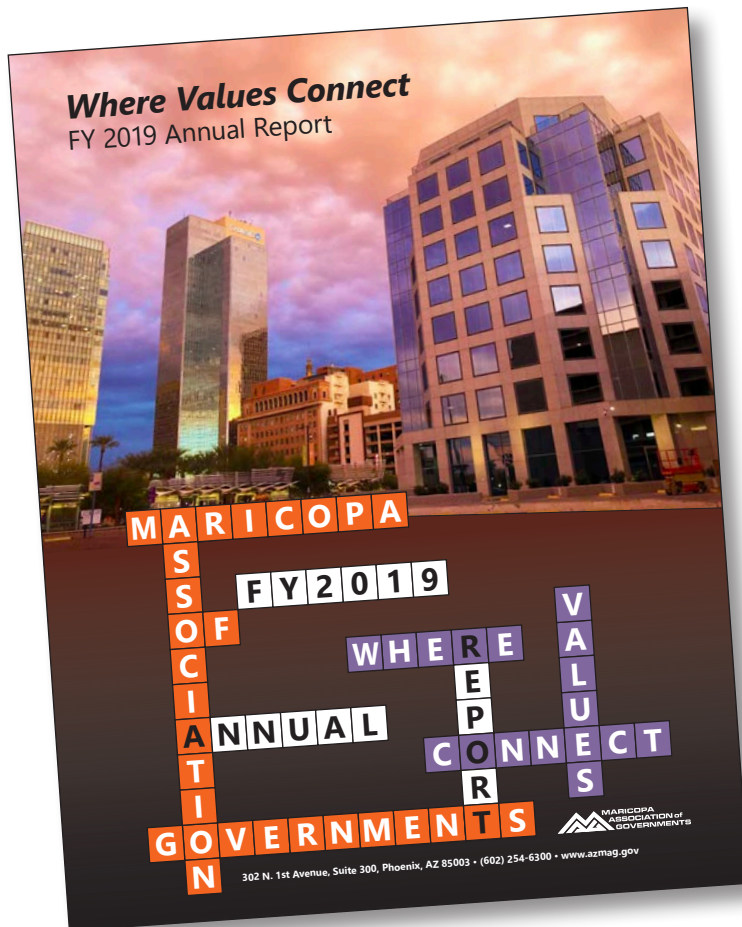


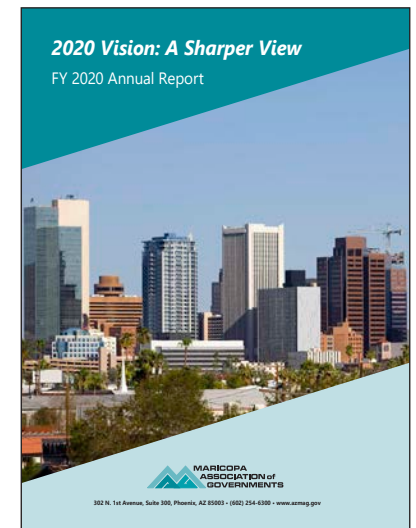
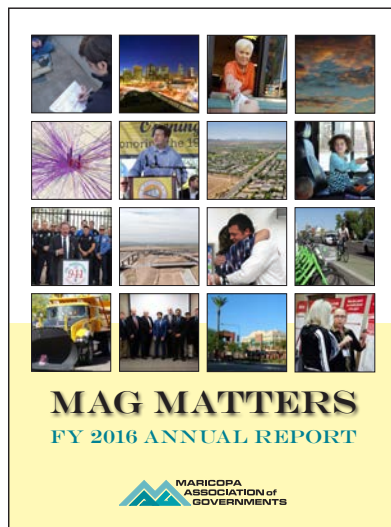
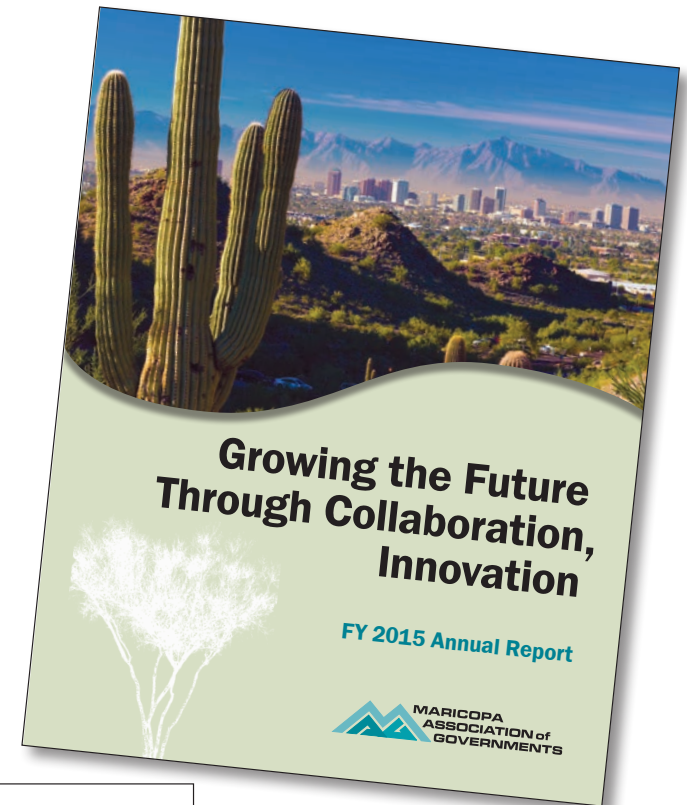
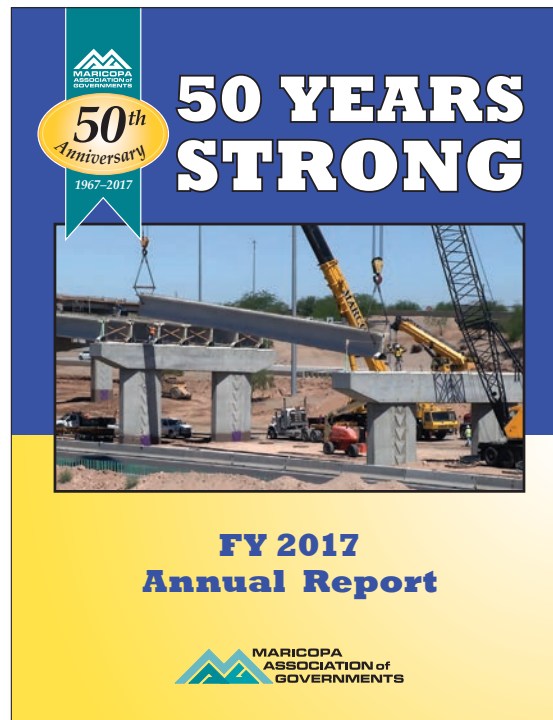
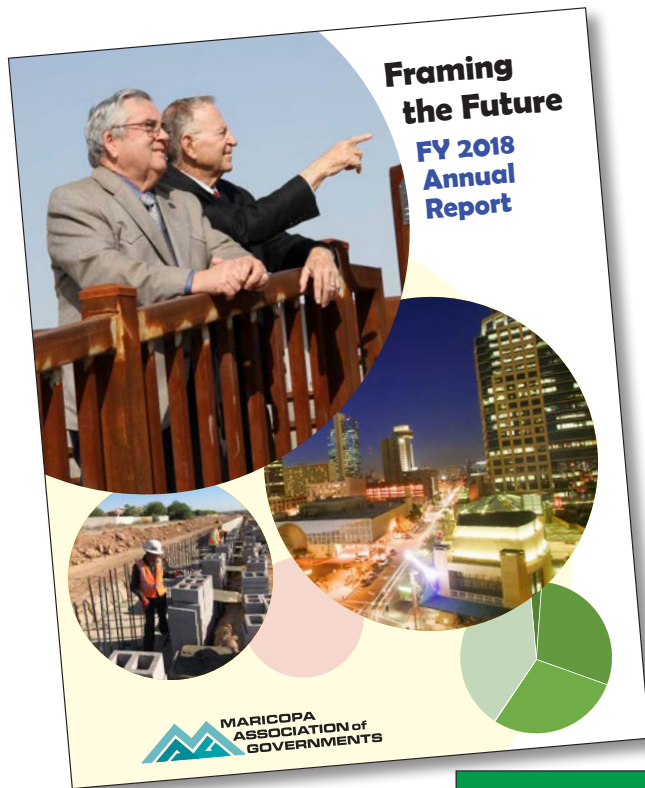
302 North First Avenue, Suite 300, Phoenix, Arizona 85003



MAG Annual Reports

Since 2015, MAG has published an *Annual Report* each year summarizing the major accomplishments of the previous year as well messages from the incoming and outgoing chairs of the organization. The document is divided into major subject areas such as transportation, economic development, the environment, and human services. The *Annual Report* also provides an outline for the upcoming year's funding and priorities. Copies of the report are provided to Valley mayors represented on the MAG Regional Council at their yearly annual meeting. Beginning in 2021 the report was also released online with animation and effects.





MAG Regional Report

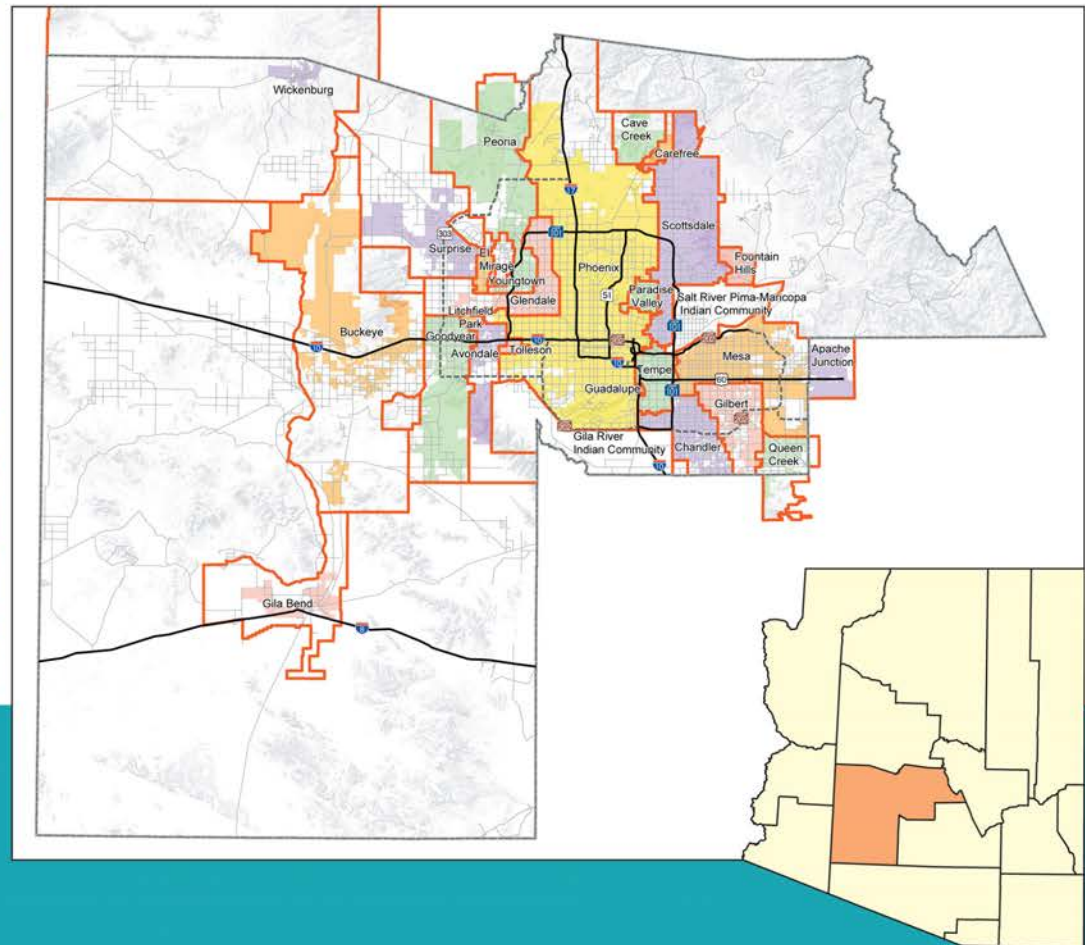
The *MAG Regional Report, A Resource for Policy Makers in the Maricopa Region* was published in 2005. I designed and produced this 11x17 high-quality printed report summarizing key components of a region-wide plan that included growth, urban form, economics,

transportation and social well-being. It included a large number of maps, charts and photos. The report won the *2005 Best Regional Plan Award* from the Arizona Chapter of the American Planning Association.



Regional Report

A RESOURCE FOR POLICY MAKERS IN THE MARICOPA REGION



January 2005

Human Services Coordination Transportation Plan

I formatted and designed the *2008 Update to the Human Services Coordination Transportation Plan* that won the *2008 United We Ride Leadership Award*. I also designed and formatted several updates to this plan since then. Other graphics support was provided to related projects such as the *Regional Conference on Housing & Transportation* and the *Transportation Ambassadors Program*.





Maricopa Association of Governments Human Services Coordination Transportation Plan



FY 2011 PLAN



National winner of the
2008 United We Ride
Leadership Award for
major urbanized areas



**Maricopa Association of Governments
Human Services Coordination
Transportation Plan – 2008 Update**

region to plan new programs and approaches to coordinate human services transportation. The region is growing rapidly. Such population growth results in needs changing and emerging quickly. This dynamic environment requires consistent and current data collection in order to ensure strategies used are responsive to emerging needs.

Evaluation
Users of the system will report their satisfaction with the directory. At least 75 percent will indicate satisfaction with the directory. Quarterly reports on the needs and demographics of the users will be provided to MAG on a quarterly basis. MAG will work with AZ 2-1-1 and community partners to analyze the data and recommend changes to the directory or to the human services transportation delivery system. This may include new program development, revisions to coordination strategies or modification, revisions to existing programs. A survey of 100 recommendations to existing programs. A survey of 100 recommendations to existing programs. A survey of 100 recommendations to existing programs.

5. Travel Training for Older Adults and People with Disabilities

Audience
People from the community needing assistance and knowledge to access public transit options. The primary target population is older adults and people with disabilities.

Action
Free, standardized travel training will be provided to assist people in using public transit options. Training is currently available to older adults through a variety of sources including but not limited to regional entities like Valley Metro RPTA, statewide agencies such as the Arizona Department of Economic Security's Rehabilitation Services Administration and municipalities like the City of Glendale. This strategy supports the expansion of Valley Metro's new travel training program for people with disabilities, including training program for people with disabilities, including training program for people with disabilities, including training program for people with disabilities.

Valley Metro will provide training with an emphasis on helping people with disabilities use the bus, or the fixed route system.

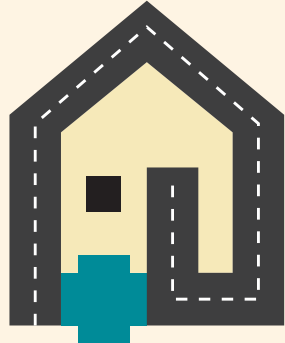
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Making Connections

**Maricopa Association of Governments
2008 Regional Conference on**

Housing & Transportation Human Services Coordination





Maricopa Association of Governments Human Services Coordination Transportation Plan



2008 Update

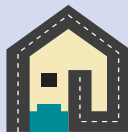


Maricopa Association of Governments Human Services Coordination Transportation Plan



2009 Update

National winner of the 2008 United We Ride
Leadership Award for major urbanized areas



**Housing &
Transportation
Human Services
Coordination**

EVENT SCHEDULE FOR APRIL 8, 2008

Desert Willow Conference Center

8:30-9:00 a.m.

Registration

9:00-9:30 a.m.

Plenary I

- Welcome
- Presentation by Improbable Theater

9:45-11:15 a.m.

Morning Break-out Sessions

1. 2008 Coordination Strategies for Transportation
2. Housing and Transit Mobility Workshop
3. Transit-Oriented Development and Mixed-Use Development
4. Transportation 101
5. Universal Housing Design
6. Affordable, Accessible Housing: Strategies for Funding and Development
7. Transportation Mobility Manager: Federal Priorities and Local Implementation

11:30 a.m.-1:00 p.m.

Plenary II/Luncheon

*Embracing Dynamic Opportunities—
How Coordinating Transportation and Housing
Creates More Livable Communities*

1:15-2:45 p.m.

Afternoon Break-out Sessions

1. Federal Priorities for Future Coordination Strategies
2. Travel Training for the End User
3. Housing People with Mental Illness
4. Sustainable Designs for Communities
5. AARP's Approach to Livable Communities
6. Taxi Subsidy and Mileage Reimbursement Programs
7. Home Repair and Adaptations

3:00-4:00 p.m.

Plenary III

- Table discussion and group reporting on promising strategies for the coordination of housing and transportation.

Event Features:

- Resource Display Tables
- Technology Corner Featuring AZ 2-1-1 and Universal Tracking Systems
- Speakers Room
- Stretch Space

Contact Amy St. Peter at (602) 254-6300 for more information.

Executive Summary

In June 2006, the Maricopa Association of Governments (MAG) Regional Council approved taking on the responsibility for developing plans to coordinate human services transportation. Since then, the region's plans have earned national recognition including the 2008 United We Ride National Leadership Award. Per federal requirement as outlined in SAFETEA-LU, each plan contains an inventory of services, a gaps analysis, and prioritized strategies to meet the needs of the region. The goal of every plan is to help people move more easily throughout the region.

The recession has had a dramatic effect on the region's human services transportation programs. Three programs have been eliminated in the past year. Forty percent of remaining programs report funding reductions while demand continues to increase. As agencies strive to remain sustainable, this plan seeks to maximize the services available through coordination. This is proposed through the following strategies:

Priority	Description of Short-Term Strategies for FY 2011	Lead
1	Implement more programs to serve people with low incomes, particularly in the Southwest Valley.	Section 5310, 5316 and 5317 Agencies
2	Target travel training to clients of non-profit agencies, including homeless and domestic violence shelters.	Valley Metro
3	Research and implement van pools to bring domestic violence and homeless shelter clients to work and work preparation activities.	MAG
4	Develop and offer training on data quality standards for reporting as well as a common set of definitions.	MAG
Priority	Description of Long-Term Strategies	Lead
1	Establish more taxi cab and mileage reimbursement programs, focusing on areas with less transportation infrastructure.	MAG
2	Develop a coordinated volunteer drivers program on a regional basis. This will include training for volunteer drivers and the agencies that work with them; and centralizing the information about programs and opportunities online.	MAG

To become involved in these efforts, please contact DeDe Galsthea at dgalthea@mag.maricopa.gov or by calling (602) 254-6300. All materials may be accessed at www.mag.maricopa.gov.



Making Connections

Call to Action: Make connections by getting involved and informed!

What: The Transportation Ambassador Program is a vehicle for training and information dissemination regarding human services transportation. The program will include:

- Monthly updates about human services transportation resources
- Quarterly trainings
- Annual Appreciation Meeting
- Support for participant-sponsored events
- Human services transportation tool-kit

Who: Anyone in the community interested in gaining information to help others move through the region more easily.

Why: The region can benefit from increased awareness, utilization and the coordination of human services transportation programs that these trainings can offer.

When: Sign up right away! Quarterly trainings will begin in the fall.

For more information: Please contact Amy St. Peter at MAG (602) 452-5049 or by email at astpeter@mag.maricopa.gov. Thank you!

This program is made possible with generous support from the Virginia G. Piper Charitable Trust.



Luke Air Force Base Targeted Growth Management Plan

The objectives of this plan included Identifying and assessing existing conditions within the targeted areas of education, workforce and economic development, housing, and transportation. I designed and formatted the final document in 2020.

The report won the 2020 *Best Regional Plan Award* from the Arizona Chapter of the American Planning Association.



Introduction



Source: U.S. Air Force photo by Senior Airman James Hensley, 2017

The Luke Air Force Base Targeted Growth Management Plan (TGMP) is a community-led, collaborative study and planning effort between Luke Air Force Base (Luke AFB), its surrounding jurisdictions and the Maricopa Association of Governments (MAG). The TGMP's goals are to support the base and leverage the opportunities presented by the growth in personnel at Luke AFB due to an expansion in its mission as a training ground for Air Force pilots.

In 2012, the Department of Defense (DoD) announced that Luke AFB would be the training home of 144 new F-35A Lightning II fighter jets. The F-35A program expansion will bring 2,324 new base personnel along with 4,717 partners and/or dependents, for a total base population increase related to the buildup of 7,041. As a consequence of the buildup, the base-related population living in nearby communities is expected to grow from nearly 16,700 to 23,700 by 2026, when the build-up is expected to be completed. This mission expansion is projected to fuel the economy, with the local defense economy projected to grow 25 percent by 2026.

In 2018, local jurisdictions and Luke AFB approached MAG to submit a grant proposal to the Department of Defense (DoD) Office of Economic Adjustment. The purpose of the proposal was to analyze the impact of this growth in base-related population on the local communities and to develop a plan

Luke AFB Targeted Growth Management Plan

Introduction

1

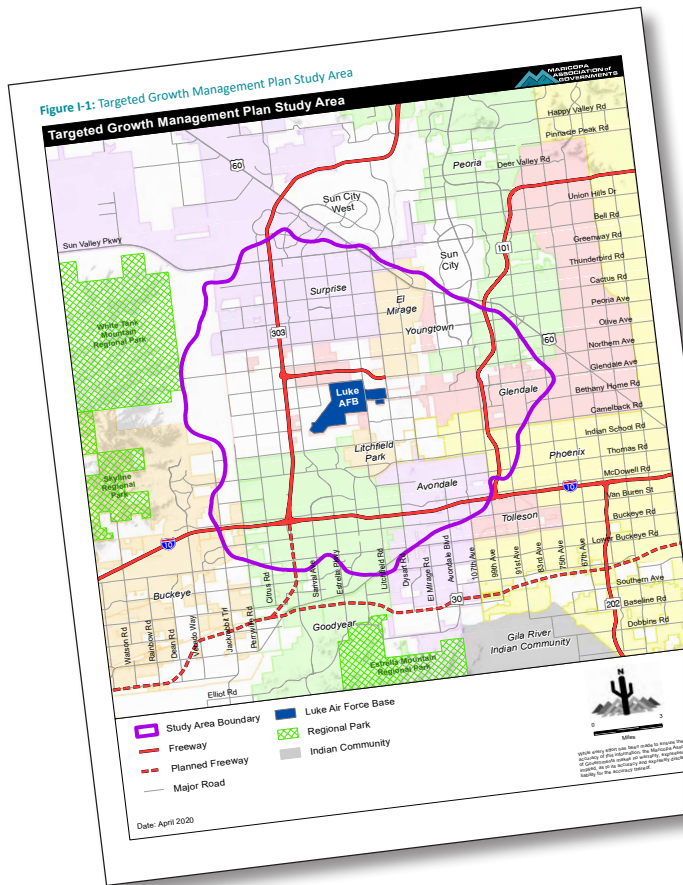


AWARD
WINNING

Luke Air Force Base Targeted Growth Management Plan

June 2020





Education



OVERVIEW

Quality education is fundamental to intellectual and social development, economic opportunities and success, and responsible and effective citizenship. Strong schools are a high priority for many parents. For military families, each relocation requires them to conduct a new, often complex search for childcare and schools while evaluating their quality. As military families move from state to state, they and their school-age children have to adjust and transition to new sets of education standards, teaching philosophies and curricula.

According to Blue Star Families' annual Military Family Lifestyle Survey, 34% of all service members and 42% of their spouses identified education as among their top three lifestyle concerns in 2018.

In addition to the critical role that schools play in the healthy development and futures of the nation's children, education facilities provide gathering places that link families to neighborhoods and create a sense of community. They are the source of social networks that can increase parents' and children's access to important resources. The social benefits that schools provide can be especially important to military families that are new to an area and seek ways to connect, engage with, and contribute to their new environment. Moreover, the types, location, and affordability of child care, pre-K learning programs, schools, and after-school activities can determine whether military spouses are able to work outside the home and whether service members are mission-ready.

Luke AFB Targeted Growth Management Plan

Education

Luke AFB Targeted Growth Management Plan

Transportation

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Transportation Implementation Plan							
Ref Code ¹	Issues and Strategies	Timeframe ¹	Priority Level	Estimated Cost	Potential Funding Sources	Task Lead(s)	Potential Partners
Public Transit Availability (cont.)							
T6.3	Strategy: increase opportunities to carpool through increased park and ride locations, autonomous vehicle and more van pool participants. For Luke AFB personnel could receive pre-empto base. The base or Fighter Country Partnership could subsidize the fees for the vanpool. This helps air quality goals, as well as the Trip Reduction Program underway at the base.	Near-term	Medium	TBD	Luke AFB, Fighter Country Partnership	Luke AFB	Fighter Country Partnership
T7	Issue: There are limited opportunities for the convenient use of active transportation modes to and from Luke AFB.						
Goal: Collaborate with City of Glendale and other surrounding cities to improve access to Luke AFB for all bicyclists and pedestrians.							
T7.1	Strategy: Incorporate findings of active transportation studies already underway in Glendale and Surprise along Litchfield Road from Camelback Road to Olive Avenue; construct as appropriate.	Medium- to long-term	Low	\$40,000-\$60,000; \$400,000-\$1,000,000	Glendale with Luke AFB assistance	Glendale	Luke AFB, MAG
T7.2	Strategy: Improve linkages between areas where many Luke AFB personnel live and the regional path/trail system to enhance active transportation based on City of Glendale's Active Transportation Plan. For example, create a vanpool out of park & ride stations with a decal to enter the base to solve the last mile problem.	Long-term	Low	\$200,000-\$400,000	MAG with federal assistance	Glendale	Luke AFB, MAG
T8	Issue: There is a need for guidance and oversight of the implementation process.						
Goal: Provide guidance and oversight of the implementation process through a centralized body that provides continuity in knowledge and decision-making regarding implementation.							
T8.1	Strategy: Create a transportation workgroup to address and monitor implementation of all recommendations. Workgroup to meet semi-annually to touch base and for members of workgroup to report on progress.	Immediate to near-term	High	TBD	None required	Glendale	MAG, City of Glendale, Maricopa County, Fighter Country Partnership

Luke AFB Targeted Growth Management Plan

Transportation

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Workforce and Economic Development



OVERVIEW

Luke Air Force Base, the largest employer in the West Valley, is an important component of the local economy, employing six percent of the area's labor force. The impact of spending by the base, along with spending by personnel and their families, make the base the economic engine of the West Valley. This importance will only grow as the mission expansion brings more personnel and their families to the base and the surrounding communities. This chapter identifies the economic impact and opportunities presented by the growth in base-related spending and by the growth in population in the Study Area. It also includes a workforce supply-demand gap analysis.

By 2026, the defense spending in support of Luke AFB is expected to support approximately 13,300 total jobs, \$807 million in total compensation, and \$1.6 billion in value-added impacts to the Study Area's gross regional product.¹ The number of base-supported jobs are projected to generate an average annual compensation of \$59,400 per job. This is 15 percent greater than the regional average.

¹ As mentioned in the introduction, the analyses and findings were based on full building being completed in 2023. The full building at Luke Air Force Base is now expected to be completed by 2024. However, the original findings remain valid for 2026 because the extension has minimal to no impact on demand data.

Housing



OVERVIEW

Access to decent, affordable housing is a basic human need. Affordable and well-maintained housing affects every aspect of one's personal and professional life as well as overall well-being. Having access to affordable housing also helps strengthen families and communities and retain employees. This chapter addresses Luke AFB and the surrounding communities' capacity to meet the increase in demand for housing by Luke personnel during mission expansion. The addition of 7,041 personnel and their family members over six years will spur additional demand for housing at Luke AFB.¹ During this period, demand for housing from the civilian population in the surrounding communities also is projected to grow significantly as the region's suburban edges move further west. This chapter proposes a series of actionable strategies to ensure the continuing availability of housing in the area for incoming personnel and their families.

The results of a survey of military personnel and residents of nearby communities gives a snapshot of their current housing preferences. The survey

¹ As mentioned in the introduction, the analyses and findings were based on full building being completed in 2023. The full building at Luke Air Force Base is now expected to be completed by 2024. However, the original findings remain valid for 2026 because the extension has minimal to no impact on demand data.

Transportation



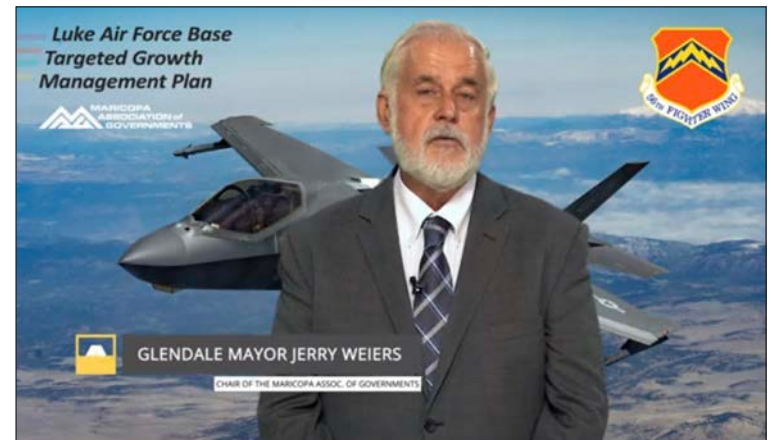
OVERVIEW

The growth of base personnel due to the expansion of the F-35A Lightning II fighter jet program is anticipated to somewhat increase traffic circulation around the base. However, the concurrent strong population growth in the West Valley will have an even greater impact on roadway circulation and usage of the transportation infrastructure in the areas surrounding Luke AFB. This chapter identifies where the existing transportation infrastructure and services can be enhanced in anticipation of additional traffic and proposed strategies to support this growth.

The regional and Study Area transportation system include various types of roadways, public transportation, and active (non-motorized) transportation. This analysis examines all modes, with a focus on the roadway network that most Luke AFB personnel use and will continue to use to reach their jobs at the base.

The analysis includes adjacent intersections that provide immediate ingress to and egress from the base, as well as the freeways and arterials on which West Valley residents and employees rely.

The larger transportation system throughout the Study Area also was



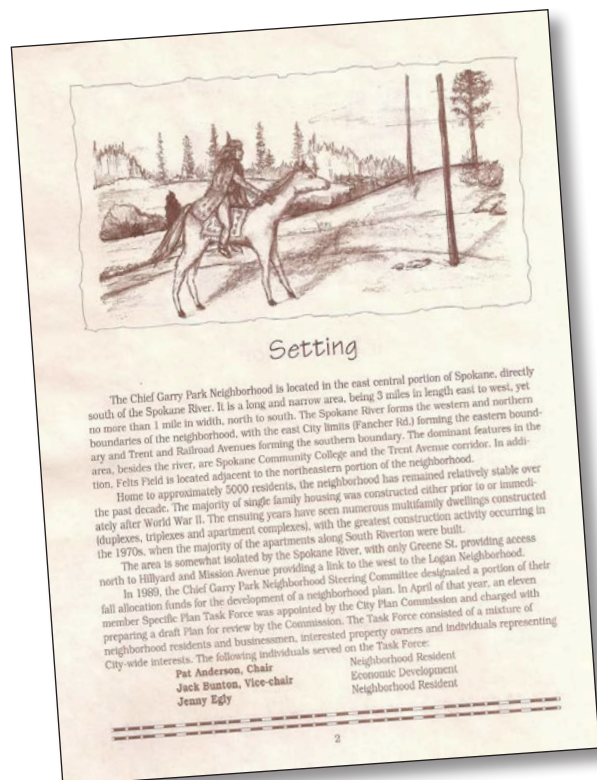
A virtual press conference announcing the report was held on September 23, 2020

City of Spokane Neighborhood Plans

For a couple of years while finishing my master's degree, I worked in the planning department of the City of Spokane. While there, I designed, illustrated and published several neighborhood plans as well as the local zoning code, and employee newsletter. Most of the plans were illustrated with traditional pencil or pen drawings. Also, in 1992, I won the *City of Spokane Safety Design Sticker Contest*.



AWARD
WINNING



Community Facilities

The term "community facilities" refers to a variety of publicly owned and operated facilities which meet the educational and recreational needs of an area and the wider community. Included within the category are fire and police protection, schools, parks, libraries, and community centers.

The Latah Creek area is unique in that it has (or will have) a major city park and a municipally owned golf course, in addition to other parks and an extensive bicycle/walking trails system. The proper development of these various

Policy 1: Make improvements to High Bridge Park in accordance with the 1989 Parks and Open Space Plan and as modified herein.

Discussion: High Bridge Park is classified as one of three "Major Parks" in the City's parks system (the other two being Manito Park and Riverfront Park). The 1989 Parks and Open Space Plan includes a "vision statement" for each major park facility. High Bridge is envisioned as being a family park, with both passive and active recreational opportunities for all age groups.

Plan, except as specifically noted below. In addition, other concerns are addressed to ensure the safety and vitality of High Bridge Park and Latah Creek.

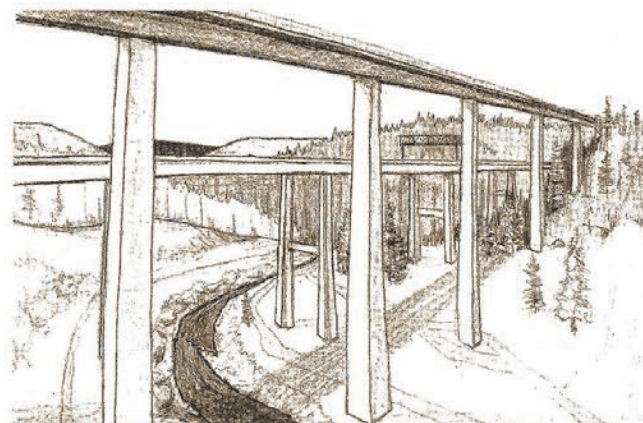
Objective 1a: Improve walker/bicyclist access from the Latah Creek/Vinegar Flats Neighborhood.

Discussion: Access into the park from the south is available at the 11th Ave. bridge along both sides of Latah Creek. On the east side of the creek, a dirt path provides access under the I-90, railroad and Sunset Avenue bridges and then follows along the top of the rip-rap adjacent to the creek, at the toe of the slope leading up to the Browne's Addition area. Large boulders placed near the beginning of this path on 11th Ave. prevent automobiles from utilizing this route. These boulders should remain and entry signs should be erected, which identify the park, inform people of trail routes and note the distance of the trail to the next creek crossing (at Riverside Avenue).

COMMUNITY FACILITIES GOAL
Provide community facilities to meet the needs of a growing citizenry both within the area and greater Spokane.

facilities is crucial to both residents of the area and all of Spokane. The Latah Creek Valley and surrounding upland areas offer a variety of outdoor recreation opportunities which serve area residents and the wider Spokane community. As development and growth occurs in the future, demands upon existing facilities will increase, as will the need for additional facilities. New parks and schools must be developed, as well as other facilities such as a fire station and community center. Continued extension of bicycle and trails systems will meet growing demands and provide alternate means of transportation throughout the area.

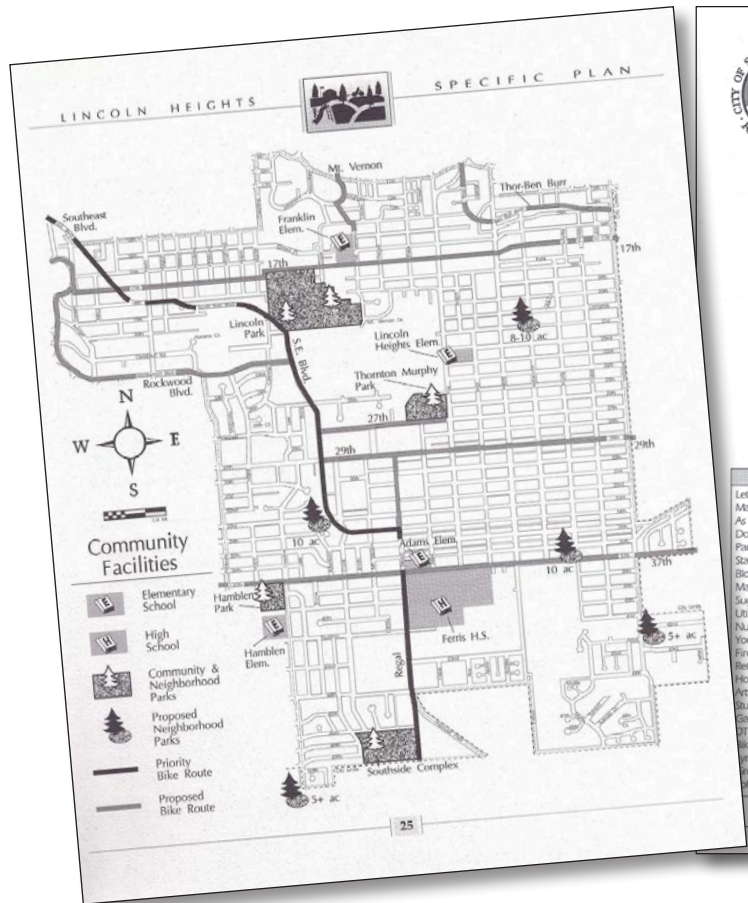
High Bridge is currently relatively undeveloped, which leaves the door open to a wide variety of future options. This Plan is generally supportive of the possible improvements discussed within the Parks



High Bridge Park

Specific Plan





CityNEWS

May-June 1993, v6, n2 A Newsletter for the Employees of the City of Spokane

DOWNTOWN SPOKANE: CRIME TO PRIME

Winter's grime lingers to reinforce the gritty brown that was last summer's Riverfront Park. And, its retreating sky casts monochromatic gray across vacant storefronts once adomed by neon and banners, but now which are marred by graffiti. Dark night on West First beckons violence and crime.

But, development activity to win back the heart of the city is taking place on several fronts. Our Downtown Plan divides the area into geographical districts which include the Eastern, North Riverbank, West Riverside, Southern and at the heart of activity, the Core.

On the North Riverbank, ground was recently broken for the Spokane Arena; the ribbon was cut at the new County Administration Building; the Broadway Dairy has been renovated; and a new tower is under construction at the Inn at the Park. Just east of the Inn at the Park, renovation of the old Pier 1 Building is underway and Group Health is ready to construct its new health center.

On the East side, SIRT, the cornerstone for Spokane's higher education park, is finally under construction. Riverpoint Village, a 119-unit housing project which will share the river with SIRT is also rising. Between SIRT, and the Schade Brewery Building is a proposed 40,000 square foot office park, EWU and WSU students under the tutelage of Terry Novak are developing a conceptual plan for a Research and Technology Park which would guide the redevelopment of the jumble of dog-eared buildings and weeds east of Division, as well as the blocks between Division and the Core.

In this east side area, rehabilitation is returning forgotten buildings to life. The Albert in the 200 block of West Riverside has been revived and now houses condominiums and the High Noon Restaurant. The Spokane Intermodal Center is funded and will result in a major face-lift of the old Northern Pacific Depot. Detritus and broken plaster are being cleared from the Arlington Hotel to stage its rebirth. In support, the city is seeking the funding tool of Tax Increment Financing to transform Bernard Street into a tree-lined pedestrian promenade that would link the Intermodal Center and the Opera House.

Along the South side of the Core, the Davenport Arts and Entertainment District is spawning a flurry of activity which is expected to create a festive marketplace in the Holley-Mason Building; a restaurant in the former WWP steam plant. A grant application has been made for transforming the grimy railroad viaduct and alley to a haven for the arts and night life.

In the West Riverside district, the often jilted Carnegie Library has finally found a suitor in Intrigous Architects who lovingly restored her to past beauty. Across the street, the Buena Vista and Valmont Apartment Buildings once again give shelter, and kitty-cornered, the Eldridge Building is being renovated.



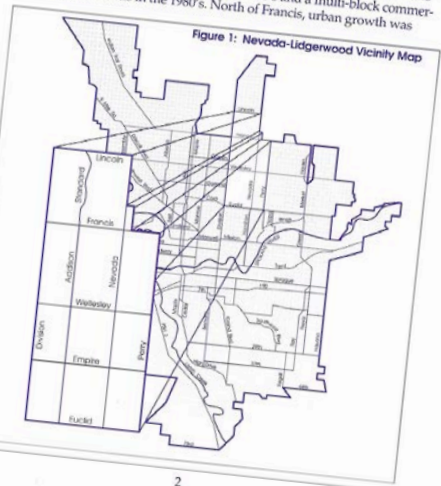
Finally, in the Core, building renovations and public projects lead the way. Uncle Sam has revitalized the old Federal Building and washed its face. Across Main Street, the new Main Library is ready for its cloak of red brick. Anchoring the northwest corner is the proposed Hunington Court Condominium and the new Lincoln Street Bridge. It is rumored that the

Continued on page 3

Introduction

Nevada-Lidgerwood is a large neighborhood covering nearly three square miles, with a resident population of 9,400 persons. The neighborhood's physical character is generally conducive to good living, developed land uses.

Nevada-Lidgerwood's development spans over three-quarters of a century and continues today. South of Wellesley, vintage of structures includes every decade since 1900, but is most characterized by development between 1910 and 1950. The initial stages of the Northtown Shopping Center occurred in the early 1950's. Between Wellesley and Francis, development predominantly exhibits 1950's and 1960's structures. The last major development in this area have occurred along Division, evidenced most noticeably by the Franklin Park Mall in the mid-70's and a multi-block commercial project at Francis in the 1980's. North of Francis, urban growth was



Housing Projects

G.I. SENIOR CITIZEN HOUSING

PROJECT DESCRIPTION:
The North Side Neighborhood, in the development of the North Side, has been selected as a strong theme for housing and neighborhood improvement. The project is a partnership with other neighborhood organizations, including the Spokane County Housing for the Elderly, to develop a new senior citizen housing project in the North Side. The project is a partnership with other neighborhood organizations, including the Spokane County Housing for the Elderly, to develop a new senior citizen housing project in the North Side.

SUPPORTING CITY PLANS AND PROJECTS:
• North Side Neighborhood Specific Plan

COTRIBUTORS:
As this project is in the conceptual stage, it is impossible to estimate its potential cost.

POTENTIAL FUNDING SOURCES:
• CHSRI Full Allocation Fund (FA) • CHSRI Conventional Construction Funds (CC) • Private Funds (PF) • Comprehensive Housing Development Authority (CHDA) • Spokane Housing Authority

IMPLEMENTATION AND PARTICIPATION:
• Community Development Dept. • Spokane Housing Authority

COUNTY GOVERNMENT

Expand the competitive development of the county facilities, utilizing the historic county courthouse as the dominant focal point, and improve the linkage between the county campus and the core.

Table 13: County Government Area Action Plan

PROBLEMS	What	When	How	Who	Priority
Develop and enhance the historic county courthouse as the dominant focal point of the county campus.	Develop and enhance the historic county courthouse as the dominant focal point of the county campus.	1993-1995	Develop and enhance the historic county courthouse as the dominant focal point of the county campus.	County Government	High
Improve the linkage between the county campus and the core.	Improve the linkage between the county campus and the core.	1993-1995	Improve the linkage between the county campus and the core.	County Government	High

BIKE to WORK

MAY IS SPOKANE'S BIKE TO WORK MONTH.

BIKE TO WORK AS MUCH AS YOU CAN.

MAY 19 NATIONAL BIKE TO WORK DAY

GET A LITTLE EXERCISE & FRESH AIR BEFORE WORK, & HELP REDUCE THE AIR POLLUTION PROBLEM. X

SHOWERS AVAILABLE FREE MAY 19 AT YMCA & ALL STA-FIT CLUBS. X

APRIL 25 Learn to Commute Fun Ride from various points throughout the city to Riverfront Park. Continental breakfast available for \$3

APRIL 27 Effective Cycling Workshop. 7am East Central Community Center. Learn how to commute. \$9 fee City Parks and Recreation

For information call City Parks & Recreation at 625-6200 or City of Spokane Bicycle Coordinator at 625-6063 LET'S MAKE SPOKANE BICYCLE FRIENDLY!

Parks: Character & Design

Park Character and Design
The history of the park is emphasized with the addition of historical markers. All these parks have important features that influence the overall character of the area, and include within their boundaries such natural features as existing terrain, existing old trees, and rock outcroppings which are found throughout this portion of Spokane. Each park both contributes to and reflects the character of its surrounding neighborhood.

1. Main Park
2. Carson Hill Park
3. Cliff Park
4. Pioneer Park
5. High City Park

Area Parks
Character & Design
1. Main Park
2. Carson Hill Park
3. Cliff Park
4. Pioneer Park
5. High City Park
6. Park in the Park
7. Park in the Park
8. Park in the Park

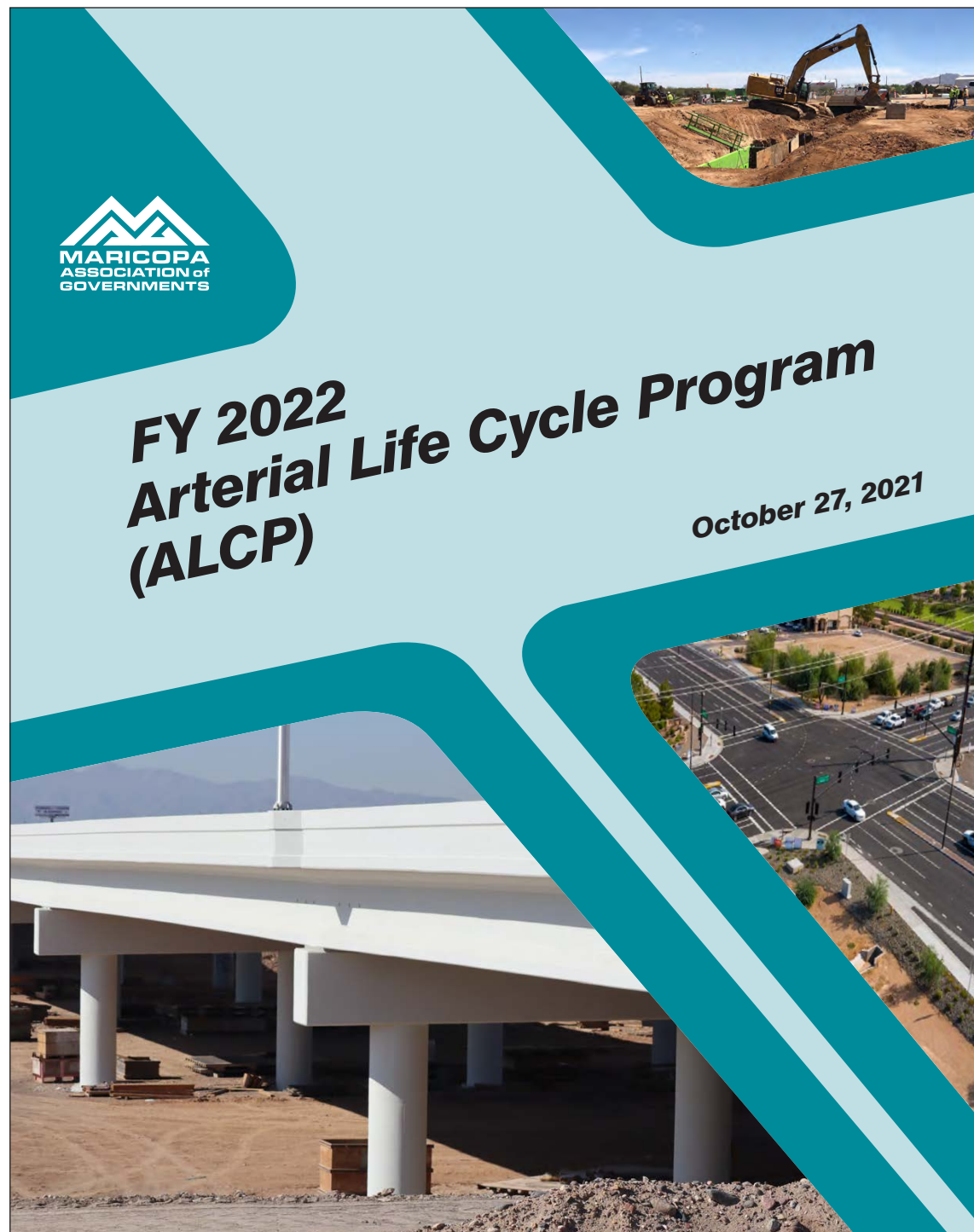
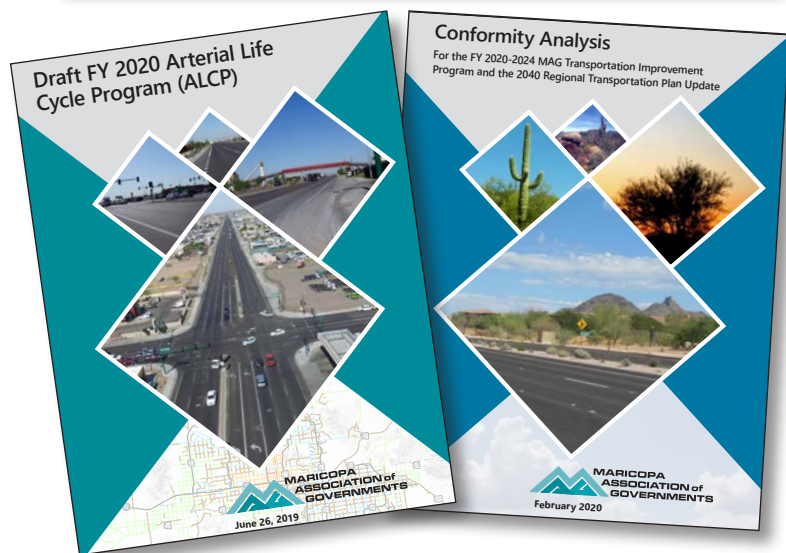
Land Use

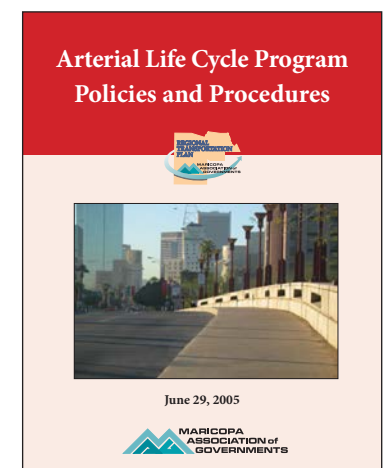
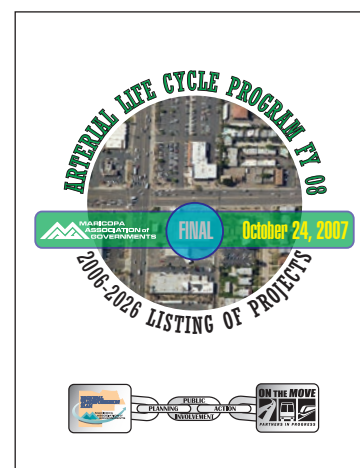
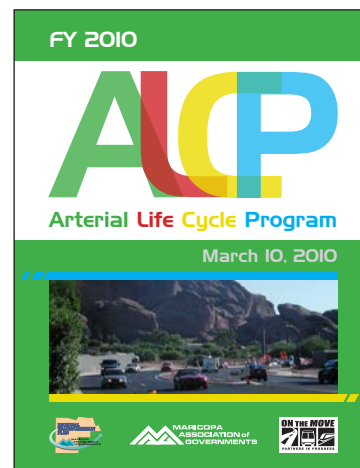
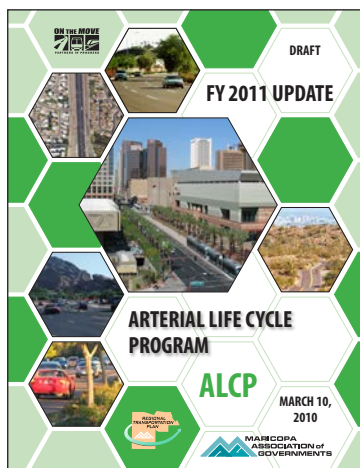
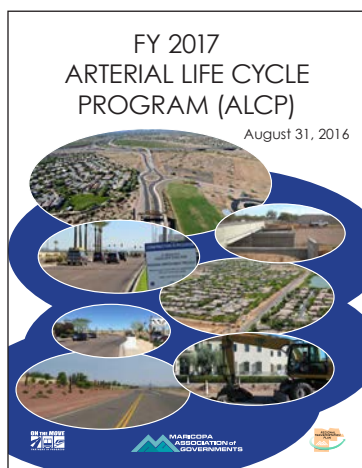
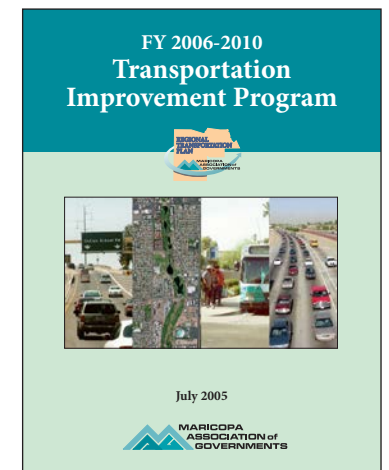
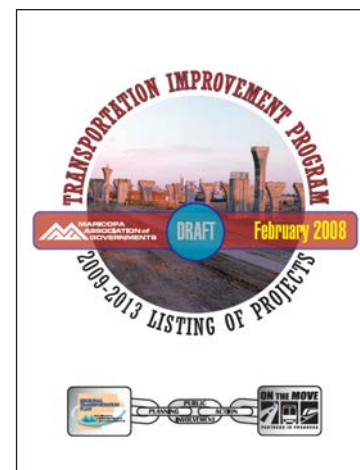
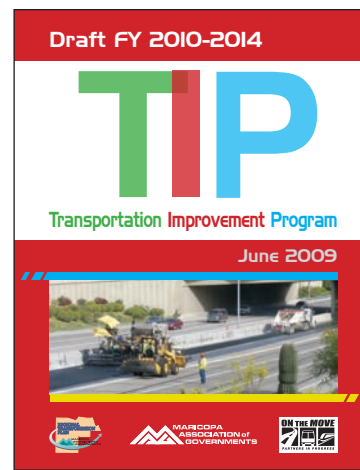
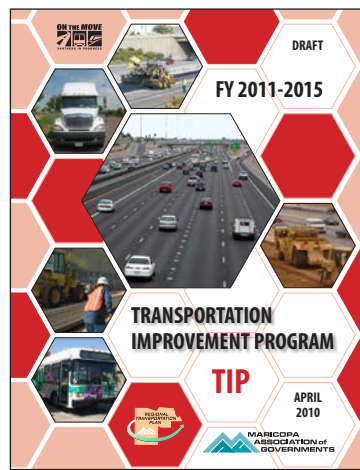
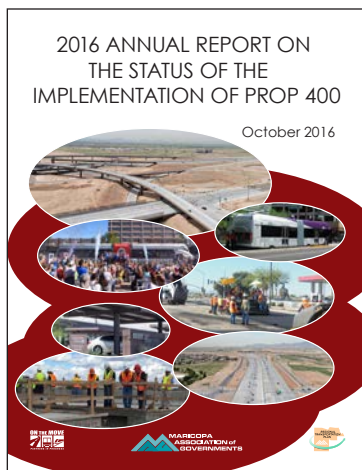
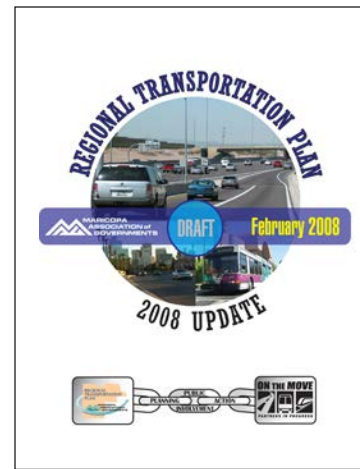
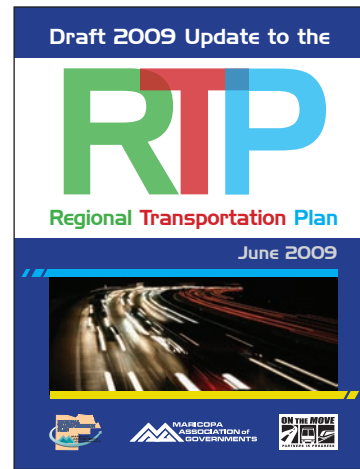
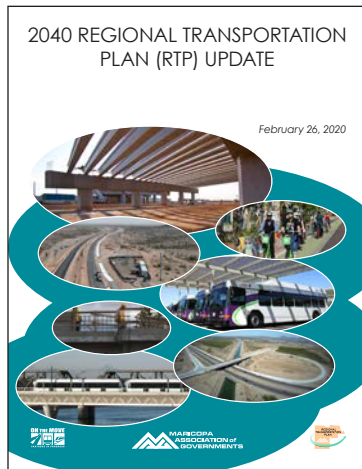
The Chief Curry Park Neighborhood consists of three distinctive residential areas located by the Spokane River on the north, a commercial industrial corridor on the south, and dominated by the Spokane Community College campus in the middle. Existing land uses are generally consistent with existing zoning, but some existing uses within the area. Consistent zoning is sought to maintain the character of the area, and to provide for the needs of the community. The area has been relatively little developed since the past decade. In spite of its desirable location, rather than allowing land use patterns and potentially open private investment, the neighborhood's historical landmarks and existing design in the hopes of making it more attractive to potential developers.

LAND USE GOAL:
Reinforce new development by maintaining existing land use patterns and zoning and building upon the strengths of the neighborhood.

Transportation Plan Covers

Each year I design a series of covers for MAG's transportation plans. The plans reference each other, so I use a similar theme for the covers, but different photos and colors. Additional past designs are shown on the next page.

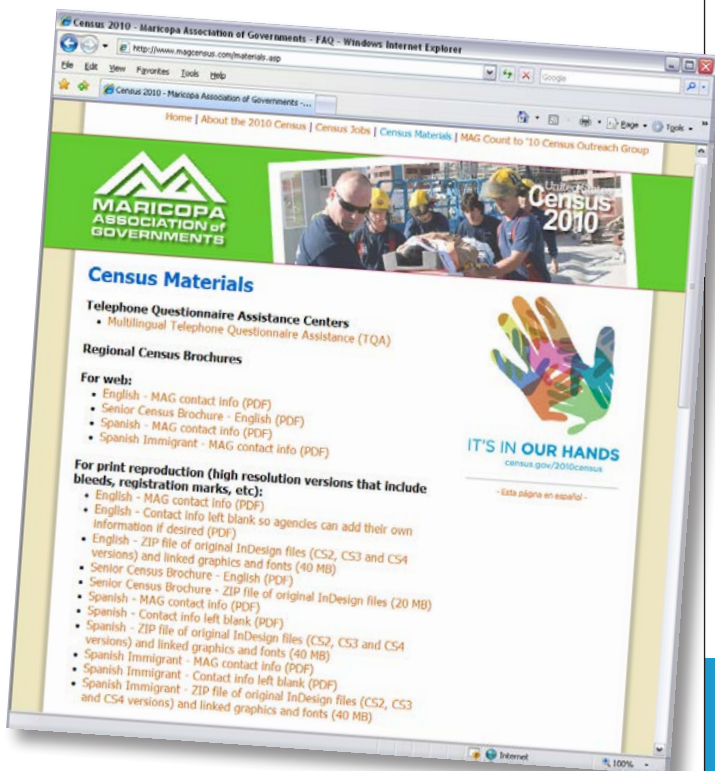




Census 2010 Brochures

To raise awareness about the importance of completing the U.S. Census 2010 form, I designed tri-fold census brochures that MAG distributed to the public in order to communicate that the census was fast, easy and confidential. The brochure was translated into Spanish, and two targeted brochures were customized for hard-to-count immigrant and senior populations.

The brochures were also distributed electronically on the magcensus.com website. Many other agencies downloaded the files and reprinted the brochures customized with their contact information.



United States™
Census 2010

**IT'S YOUR MONEY.
IT'S YOUR COMMUNITY.
IT'S IN YOUR HANDS!**

United States™
Census 2010

¡También los inmigrantes cuentan!

**ES SU DINERO.
ES SU COMUNIDAD.
¡ESTÁ EN SUS MANOS!**



What does the 2010 Census mean to me?

Money to your community for the services you need.

Because funding is distributed to cities and towns based on population, when you complete your census questionnaire you ensure that thousands of your tax dollars are returned to your community in critical services for you and your family. These services can range from safety and health programs to parks and transportation facilities—programs that improve your life.

Your answers alone can mean the difference of thousands of dollars to your community over the next 10 years. Multiply that by your neighbors' responses, and that means millions in these tough times!

How will I benefit?

These funds come back to your community in the form of services, including:

- Police and fire protection
- Hospitals
- Schools, parks and libraries
- Senior centers
- Roads, neighborhood improvements
- Local bus service

IT'S IN YOUR HANDS



What do I need to do for the 2010 Census?

You'll receive the census questionnaire in March or April of 2010. Just fill out the 10 questions in the form mailed to you. It's easy and confidential.

It should only take about 10 minutes to complete the form. The 2010 Census questionnaire is one of the shortest and easiest since the nation's first census in 1790!

What happens if I don't complete my 2010 Census form?

Getting an accurate count of the people is so important that, if you don't return the questionnaire, a Census representative will contact you by phone or visit your home as many as six times seeking your answers. If you still don't respond, your neighbors may be asked about the people residing in your home.



How confidential is the information I provide on the census form?

Completely confidential. Guaranteed.

Personal census information is not shared with any other agency or organization. There are no exceptions. Census workers can go to jail for revealing census information.



FAST

EASY

CONFIDENTIAL

Bikeways Map

Every few years, MAG publishes a regional bicycle map with photos and safety tips. One of our most popular publications, my role has been to design it using maps from our GIS department, and other

information such as photos of trails and bicycle safety tips. The first publication shown here was awarded third place in the *ESRI International User Conference, Best Geographic Publication*.



AWARD
WINNING



Photo taken along the canal near Peoria Avenue.

Cave Creek Trail is a paved 8-mile path passing the Rose Mofford Sports Complex and skirting the northern perimeter of the Phoenix Mountains Preserve. It links up with the Cave Creek Road/Hatcher Road bicycle lanes to create a loop.

1 Cave Creek Trail



Photo taken along the Sun Circle Trail.

The Sun Circle Trail when completed will provide a 110-mile course through Peoria, Glendale, Tolleson, Guadalupe, Tempe, Mesa, Scottsdale, Salt River and Gila River Indian Reservations. For now, you can ride the Sun Circle Trail on the Arizona Canal, sections of the Southern Canal in Mesa, the Consolidated Canal in Mesa and Gilbert and on the Western Canal in Mesa, Gilbert, Chandler and Tempe.

2 Sun Circle Trail



Photo taken along the Grand Canal at 3rd Avenue.

The Grand Canal is 21 miles long and runs generally east-west through Priest Road in Tempe to 99th Avenue in Phoenix. It is unpaved and runs past the Pueblo Grande Museum, through some older Phoenix neighborhoods and intersects with the Phoenix Sonoran Bikeway near downtown Phoenix.

3 Grand Canal



Photo taken along the canal and 12th Street.

The Arizona Canal is 38 miles long. There is a long section of paved path paralleling it on the ADC from 24th Street to 75th Avenue. This is the longest canal in the Phoenix area. It provides excellent commuting opportunities because of its many intersections with the other Canals and the sheer distance it traverses. Among the more desirable destinations are Metrocenter and The Biltmore.

4 Arizona Canal



Photo taken on Crosscut Path near Papago Park.

A 1.25-mile paved pathway along one of Salt River Project's historic canals in Tempe's portion of Papago Park. Enjoy scenic views of Papago Buttes and Camelback Mountain, Sonoran Desert flora and fauna, public art, and linkages to the Phoenix Zoo and Desert Botanical Garden.

5 Crosscut Canal



Photo taken along the Indian Bend Wash and McDowell.

The Indian Bend Wash Multi-Use Path runs about 12 miles through the heart of Scottsdale. The path winds its way through parks, golf courses, past lakes and picnic areas creating a wonderful recreation and travel experience for all.

6 Scottsdale Indian Bend Wash



Photo taken along the Town Lake near the Mill Avenue Bridge.

A 5-mile paved pathway travelling the edge of Tempe Town Lake on the Rio Salado. Enjoy unique public art, shade trees, Tempe Beach Park and panoramic views of surrounding mountains.

7 Tempe Town Lake

2001 ESRI USER CONFERENCE

Map Gallery
Best Cartographic Publication
Third Place

Maricopa Association of Governments
Bikeways - Metropolitan Phoenix Area
Chris Bruce and Gordon Tyus



July 9-10, 2001 • San Diego, California • USA



BICYCLE SAFETY TIPS

Ride Defensively

Prepare for the unexpected and plan alternative maneuvers to avoid conflict. Rules alone do not always protect bicyclists from injury. Be alert. Be visible. Ride predictably.

Always Maintain Control of Your Bike
Keep both hands on the handlebars. Be prepared to stop or make quick turns. Follow lane markings. Cross railroad tracks at a 90-degree angle.

Wear a Helmet

A bike helmet must fit well and be properly adjusted to do its job of protecting your head. It should fit snugly with the chin strap fastened. When purchasing a helmet, make sure it is approved by the American National Standards Institute (ANSI) or the Snell Institute. Helmets should be replaced after the impact of an accident or even after several years of wear and tear.

Obey Traffic Signs, Signals and Laws
Bicyclists must operate their bicycles like drivers of motor vehicles. Obeying laws helps you to be taken seriously by motorists.



Bike Route Sign

May be used to denote multi-use paths, wide outside curb lanes and bicycle routes.



Bicycle Share the Road Sign
May be used to denote routes without designated bicycle lanes.

ARIZONA STATE LAW

Excerpts from Arizona State Law

A.R.S. Section 28-60. Traffic laws apply to persons riding bicycles.

Every person riding a bicycle upon a roadway is upon a shoulder adjoining a roadway is granted all the rights and is subject to all the duties applicable to the driver of a vehicle by reason as to these provisions of this chapter which by their nature have no application.

A.R.S. Section 28-61. Riding on roadways and bicycle paths.

A person operating a bicycle upon a roadway or path shall follow the normal speed of traffic at the time and place and under the conditions then existing shall ride as close as is practicable to the right hand curb or edge of the roadway, except under any of the following situations:

1. If overtaking and passing another bicycle or vehicle proceeding in the same direction.

2. If preparing to a left turn at an intersection or into a private road or driveway.

3. If reasonably necessary to avoid conditions including fixed or moving objects, parked or moving vehicles, bicycles, pedestrians, animals, or surface hazards.

For the complete Arizona Bicycle Law Provisions, see Arizona Revised Statutes (ARS) Sections 28-61 through 28-69.

REGIONAL BIKEWAY MASTER PLAN



MAG Regional Bikeway Master Plan 2007

The Plan's mission: "Provide an interconnected Regional system of bikeways that contributes to a vibrant, healthy, livable community." Based on this mission, a series of goals related to Access, Safety, Health/Education, Connectivity, User-Friendliness, and Implementation have been developed.

Available in electronic format at: www.mag.maricopa.gov/plan/2007.htm

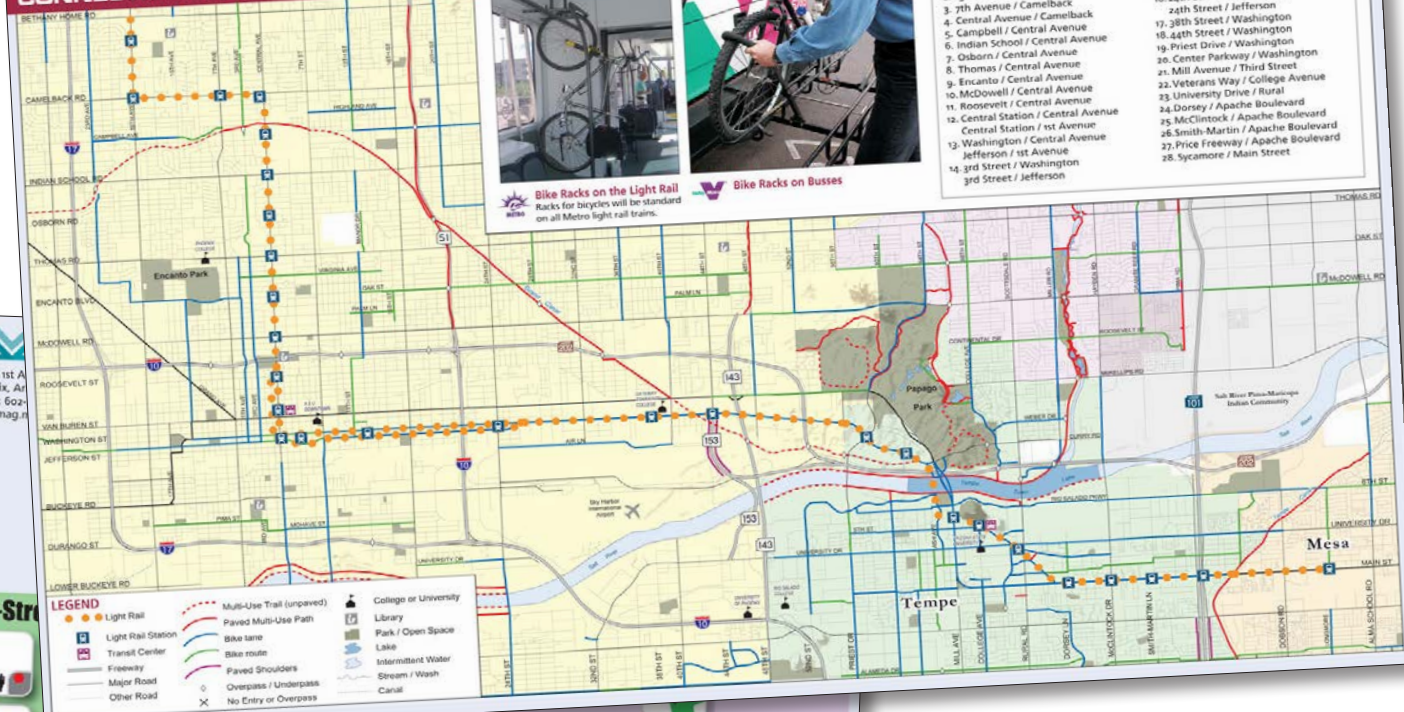
CONNECTING A BIKEWAY SYSTEM



Mid-Block Crossings The "HAWK"

The "HAWK" signal is being tested in Arizona for effectiveness to bicyclists and pedestrians by stopping motorists as path and trail users cross the roadway.

CONNECTIONS TO LIGHT RAIL



On-Street



LEGEND

- Light Rail
- Light Rail Station
- Transit Center
- Freeway
- Major Road
- Other Road
- Multi-Use Trail (unpaved)
- Paved Multi-Use Path
- Bike lane
- Bike route
- Paved Shoulders
- Overpass / Underpass
- No Entry or Overpass
- College or University
- Library
- Park / Open Space
- Lake
- Intermittent Water
- Stream / Wash
- Canal

Be through lane only



Be through lane only



Beware of Car Doors

Be wary of parked cars. Motorists can unexpectedly open doors. Be sure your bike is in or clear enough away from parked cars.



Use Lights at Night

Always use a strong white headlight, rear light and red reflector at night or when visibility is poor.



Scan the Road Behind

Look over your shoulder to check behind you regularly and use a mirror to monitor traffic. Although bicyclists have equal right to the road, be prepared to maneuver for safety.



Helmet your Head

Cyclists should always wear a helmet.

Be courteous



Be courteous

Share the road and the responsibility. Bicyclists and cyclists go along much better when showing courtesy and consideration towards each other.



One Person Per Bike

Riding double is only permitted when carrying a child in an approved carrier or when riding on a tandem bicycle.



Make Eye Contact

Confirm that you are seen. Establish eye contact with motorists to ensure that they know you are on the road. Share the road in a polite and courteous manner.



Use Road Signals

Signal all turns and stops ahead of time. Check over your shoulder. Use make your turns, stop when safe to do so.



Signal to Others

Cyclists, when approaching others, sound your bell or horn early, then pass safely on the left. Pedestrians, acknowledge with a wave when someone is approaching.



Right-of-Way

Cyclists and in-line skaters must yield to pedestrians. Pedestrians always have the right-of-way.



Control Your Pet

Scrubbed animals require paths to be checked while on the path and owners to clean up after their pets.



Everyone Dangers

Keep the volume sufficiently low to be able to hear other path users approaching.



Respect Nature

Do not disturb or feed wildlife. Keep to well established paths to protect habitats. Do not collect plants or animal material.



Where to Skate

Follow the same rules as cyclists. Ensure your skis do not open the center of the path.



Be Visible

Equip your bicycle with a headlight, rear light, and reflectors as you would for riding on the road.



Flooded Paths

Share of any paths are in flood channels. Do not enter when water is present.

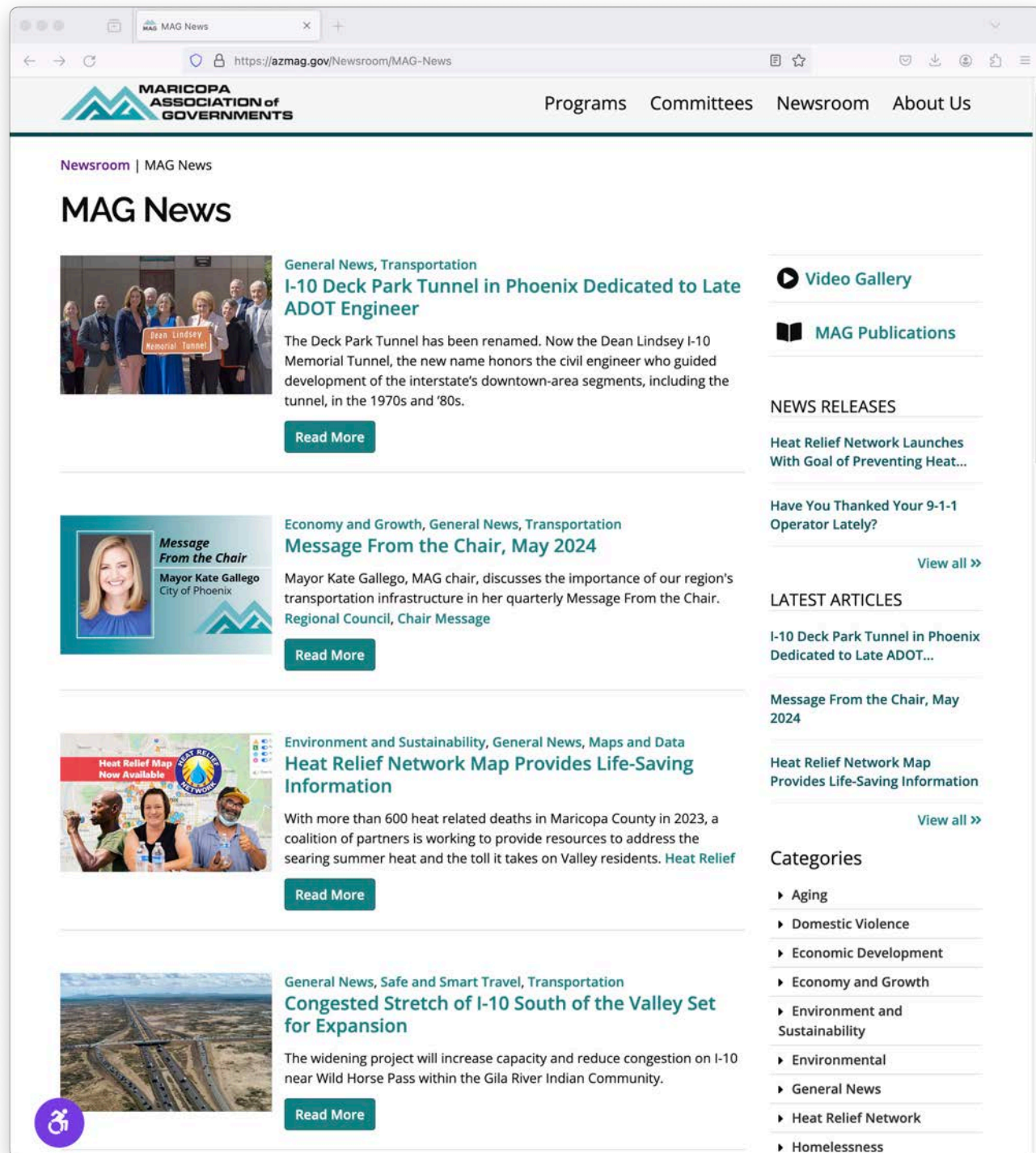


A portion of the bike map was used in an article entitled "Pedal Power" in the May 6, 2010 edition of the College Times.

MAG Website

I designed the first website for the organization in 1997. In 2002, I designed and managed development of a new site based on a custom content management system (CMS) (*below*). I also maintained the website for several years before a full-time web developer was hired by the organization. In 2008, the MAG website was named "Cool Website of the Week" by Thompson's Realty.

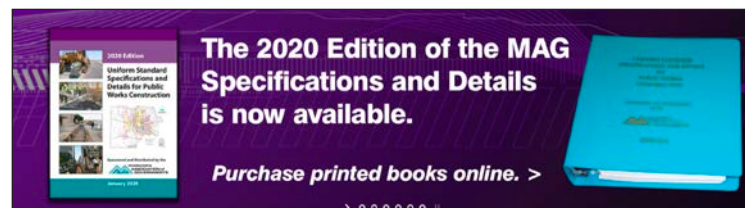
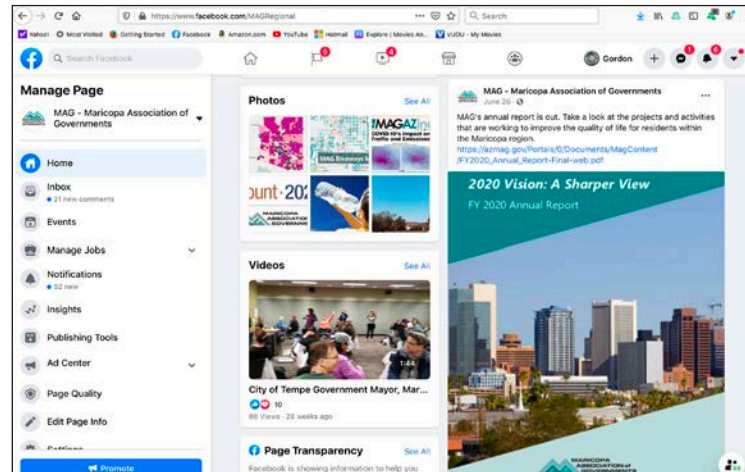
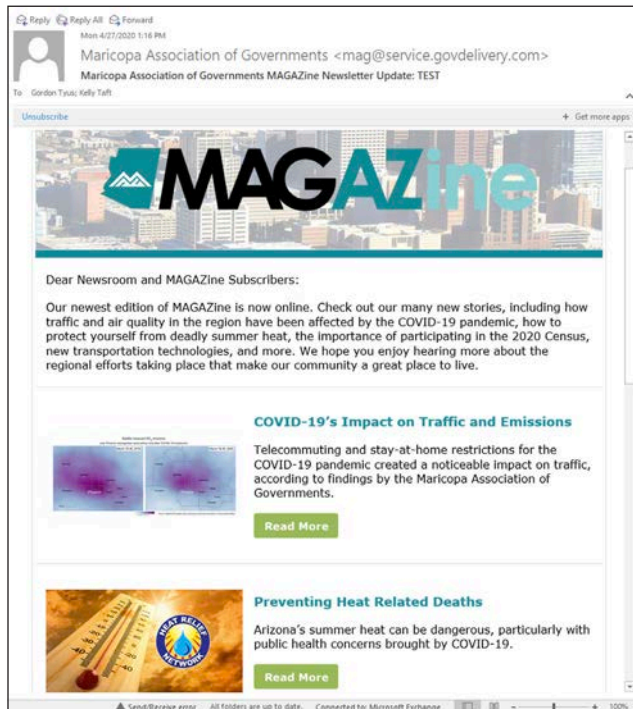
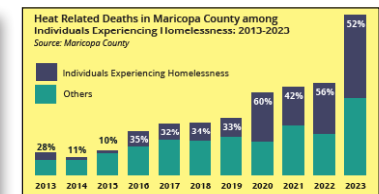
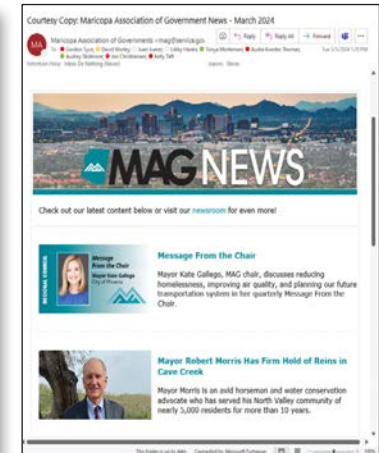
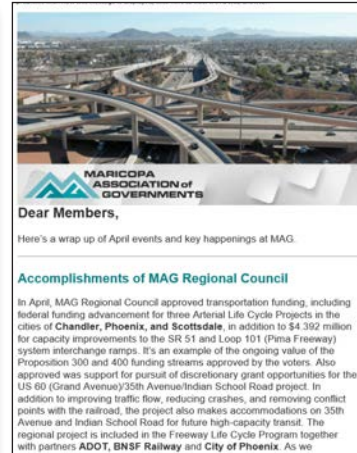
I assisted in the development of the current MAG website launched in 2017 (*right*). I am the main content editor for the newsroom and news release pages, as well as the standard specifications and details committee pages. www.azmag.gov



Project Websites and Social Media Graphics

Over the years, I have designed many custom project sites for MAG such as Let's Keep Moving (see page 25), Domestic Violence Council (see page 29), Arizona COGs and Web of Friends (see page 32).

Other web design projects have included e-newsletters, web and blog graphics, banners, and social media graphics.



MAGAZine Newsletter

Since 1997, I have designed and produced the Maricopa Association of Governments quarterly newsletter, *MAGAZine*. The newsletter began as a two-color four-page format, but the design has evolved over the years to become a full-color 12-page newsletter. It includes monthly columns such as a regional profile of a local mayor, and timely news stories. *MAGAZine* won the 2001 Copper Anvil Award of Merit for Newsletters from the PRSA Valley of the Sun Chapter.

In 2018, I redesigned the masthead and several feature sections of the newsletter. Now I publish *MAGAZine* stories on the website news blog. (See page 19.) In addition to managing blog content, I also produce web graphics for all the stories.

In 2020, the newsletter celebrated its twenty-fifth year of production with a final print version. *MAG News* has now moved online exclusively.



MAGAZine

The Maricopa Association of Governments Quarterly Newsletter

August—October 2020 Vol. 25: No. 3

Even Before COVID, Homeless Numbers Increased Dramatically

For the first time, the number of people on the street surpasses those in shelters

More than 7,000 people experienced homelessness in Maricopa County on the night of January 27, 2020, continuing a troubling upward trend.

The newly released number from the Point in Time annual homeless count marks a substantial increase of 11 percent over last year. Perhaps more troubling is the fact that, for the first time, the number of people on the street (3,767) surpassed the number of people in shelters (3,652). The unsheltered population grew by 18 percent compared to 2019.

"There is a steady increase in homelessness in Maricopa County, and with eviction rates being one of the highest in the nation, as well as shelter beds decreasing, our county is not keeping up with the impending crisis that is homelessness," said Maricopa Regional Continuum of Care Board co-Chair Tamara Wright.

Her concerns are echoed by her board co-chair, Tempe Police Sgt. Rob Ferraro. He adds that the count took place in January, well before the COVID-19 pandemic cost thousands of jobs.

"We fear that the economic impacts of COVID-19 will create an even greater crisis as people who lost livelihoods struggle to maintain housing," said Ferraro. "Well before the pandemic, the numbers continued to demonstrate the need for more affordable housing."

The number of homeless people has risen steadily since 2015, with only one dip in 2017.

7,419

people experiencing homelessness in Maricopa County on the night of January 27, 2020

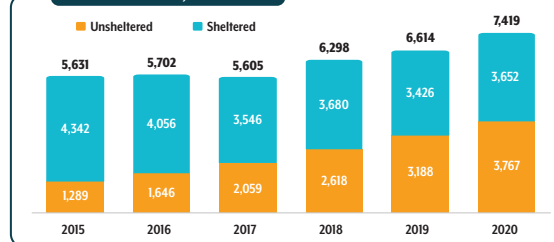
49%
Sheltered
(3,652 persons)

Includes people who stayed in Emergency Shelter, Transitional Housing, or Safe Haven programs.

51%
Unsheltered
(3,767 persons)

Includes people who slept on the streets or another place not meant for human habitation.

Total PIT Count, 2015-2020



"Homelessness is a regional challenge that requires a regional solution," said MAG Chair Jerry Weiers, mayor of Glendale. "MAG is working with providers and actively fostering collaborations across the county to reduce these numbers. But this is going to take commitment and resources to address the growing trend."

Continued on page 3

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Regional Profile

Peoria Mayor Bob Barrett

Communication a Key for Peoria Mayor

As a reporter, writer and editor for *The Arizona Republic* for 20 years, Bob Barrett never envisioned that one day he would be the subject of newspaper coverage as mayor of one of the Valley's largest cities. In fact, he recalls being turned off by political assignments.

"I was the political editor for one session, and that kind of wiped me out—I didn't like it," laughs Barrett today.

Still, Barrett credits his experience in journalism and as a spokesperson for the Central Arizona Project with

honing many of the communication skills he needs as mayor.

"I think my background serves me well for several reasons. Having been a reporter for so long, I think that allows you to take an issue that is complicated and boil it down so that people can understand it. Conveying what is going on in a city, in a clear manner so that everyone can understand it, is a skill you learn as a reporter, and I think it translates very well into how you present yourself in public as an elected official. I think it also helps you cut through a lot of bureaucracy at the city," he said.

Barrett, who once won a prestigious spot news award for his team's coverage of the murder of nine people at a Buddhist temple in the West Valley in 1991, says that nothing about the way reporters cover city hall surprises him. He says he has worked hard to increase transparency in all city departments.

"My philosophy is pretty simple. If it's bad news, go out with it, go out all at once, call all the media—radio, television newspapers...if you don't do that it becomes what I call a 'dribble-out' story. You will not get away with it. Sooner or later they will catch on, and they will catch you."

Continued

Mayor Barrett poses with Boy Scout troops 297 and 513 at last year's Veterans Day

You are better off when you make a mistake—and it's not an 'if,' 'when,' 'because we all do—' skills take your beating, and go on."

Barrett says he "backed into" when a friend he had supported the City Council vacated his seat and urged Barrett to run in its place that he has been surprised that he didn't know about

"The depth of information and the knowledge that you are coming in, he," he says. "I wish I'd never

one of it I wish I'd never surrounding the recent economy, as cities at budgets and "looking like" eye. "With close friend ing lost their jobs, Bar the pain being experienced

"It's not a crisis, it's a crisis," he says. "These people who jobs, their work gets down all at once. And they don't. You can a great employee and productive, and all company goes under that the people who

Message From the Chair



Councilmember Peggy Neely
City of Phoenix

The MAG Regional Council has taken very seriously its responsibility to implement the Regional Transportation Plan funded by voters in 2004. However, under budgeting mechanisms outlined in state statute, we also have a responsibility to ensure that costs and revenues are in balance. In October, the Regional Council, working in concert with the Transportation Policy Committee, took painful but necessary steps to balance a \$6.6 billion funding gap in the freeway/highway portion of the plan (see story, page 7).

"Plans and programs are not static documents. They need to be able to change with conditions."

Under the extraordinary fiscal challenges facing us, we had a very difficult task at MAG. After months of study and input, the Regional Council took the required steps to reduce the budget by utilizing a variety of management and value engineering strategies to reduce costs, while at the same time making some tough policy decisions that involved delaying \$4 billion in projects. By deferring these mostly later-year projects to a new, fifth phase of the plan that is beyond the 20-year life of the tax, we were able to bring the program into balance. This action was a necessary budget-balancing measure required by law.



It is important to note, however, that we have been in a similar situation before. Proposition 300, passed by voters in 1985, assumed that sales tax revenues would continue to keep pace with historical growth. In the late 1980s, the savings and loan industry collapsed, causing a sudden sharp decline in revenues. The long-range transportation program was severely cut, corridors were eliminated, and projects were scaled back. Fortunately, additional federal funds were received, the economy ultimately improved, and the majority of the projects were brought back into the system. We are driving on those freeways today.

Due to the volatility of our economy and uncertainty regarding construction costs, our action at the Regional Council meeting included the caveat that the program would be reevaluated in 18 months to determine if any further adjustments are needed. We hope our situation will improve to the point that we can start pulling projects back into the 20-year plan.

Plans and programs are not static documents. They need to be able to change with conditions. I am proud of the Regional Council members who confronted the reality of the budget situation and made the necessary adjustments. It is the mark of a sound planning process, which recognizes that regional transportation decisions are best vested in local officials who are most closely connected to the communities they serve.

Peggy Neely
Councilmember, City of Phoenix,
Regional Council Chair
Dennis Smith, Executive Director
Matt Culbertson, Bob Hazlett, Kevin Wallace, Contributors
Kelly Taft, Editor
Gordon Tyus, Graphic Design

Page 2

MAG Regional Council Member

Executive Committee Member
Councilmember Peggy Neely

Phoenix, Chair

Mayor Thomas Schaaf

Phoenix, Vice Chair

Mayor Hugh Hallman

Tempe, Treasurer

Mayor Marie Lopez Rogers

Scottsdale, At-Large Member

Mayor Scott Smith

Mesa, At-Large Member

Mayor Jim Lane

Scottsdale, At-Large Member

Mayor James M. Cavan

Goodyear, Past Chair

Councilmember Robin

Apache Junction

Mayor Jackie Mc

Buckeye

Mayor David Sch

Carlsbad

Councilmember Dick

Cave Creek

Mayor Boyd D

Chandler

Mayor Michael

El Mirage

President Council

Fort McDowell

Mayor Jay S

Flagstaff

Mayor Ron

Gila River

Governor Willie

Gila River Indian

Mayor Joe

Superior

Mayor Elaine

Glen

Mayor Neil

Guaymas

Supervisor Mike

Maricopa

Mayor W

Palm

Mayor O

President

Salt River

Mayor

Victor

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MAGAZINE

A Quarterly Newsletter Focusing on Regional Excellence

May-July 2010 Vol. 15: No. 2

Deep Cuts to Transit Services Anticipated

Cities and towns across the Valley are warning that they will be forced to cut transit services in the wake of the loss of a key source of revenue known as the Local Transportation Assistance Fund, or LTAIF.

In March, in order to help balance a \$3 billion deficit, the State Legislature approved a state budget that permanently strips \$33.9 million in LTAIF funds—\$23.9 of which were dedicated specifically for transit operations. Arizona becomes one of only five states with no state support for transit services.

The Maricopa County portion of the cuts equates to more than \$21 million. As a result, cities across the region are preparing for dramatic reductions in transit services.

"Due to state cuts in the Local Transportation Assistance Fund share of the State Lottery revenue—which significant changes and hardships for residents that draft list that is nearly a dozen pages in length of potential cuts to routes throughout the Valley," said Phoenix Councilmember Michael Johnson, who (RPA) board of directors. "There is simply no way cities to transit services this region has ever seen."

In Glendale, entire routes face potential elimination.

"LTAIF monies have been used to support local transit



services for 30 years, allowing cities to expand transit options and accessibility across the state," said Glendale Mayor Elaine Scruggs. "The permanent repeal of the only state funding for public transit will force going economy is forcing more and more residents to rely on those services," she said.

Avoidable Mayor Marie Lopez Rogers also noted that Avoidable—historically an underserved area for transit—suffered tremendous losses due to the impact of the economy on the routes in the regional transit plan.

"Our residents who rely on transit for their livelihood will continue to endure further hardship due to the funding cuts made in the last month by the Arizona State Legislature. These cuts, amounting to more than \$400,000, will have an immediate and



Councilmember Michael Johnson
City of Phoenix



Mayor Elaine Scruggs
City of Glendale

Continued on page 11

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Message From the Chair	2	Commuter Rail Study Complete	6
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Census 2010 Winding Down	3	Gila River Indian Community	8
Regional Profile: Mayor Kelly Blum	4	Homeless Street Court	10
ARRA Deadlines Met	5	Transit Cuts (Continued)	11



Cover pages below show how the gradual changes to the newsletter format over many years.

Quarterly Newsletter Focusing on Regional Excellence

Volume 15, No. 2

May-July 2010

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From the Chair

Updated MAG Web Site

Preserving Smart Land

Region 2010 Wins

Clean Cities Recognition

Clean 2009

Chase Air Quality

MAG Regional Awards

INSIDE this issue

Quarterly Newsletter Focusing on Regional Excellence

Special Commemorative Edition

Volume 15, No. 2

May-July 2010

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TRANSPORTATION VICTORY

Voters Approve Funding of Regional Transportation Plan

Maricopa Association of Governments Receives High Marks In Audit

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MAG TURNS 40

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Building a Quality Arizona

INSIDE this issue

Quarterly Newsletter Focusing on Regional Excellence

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May-July 2010

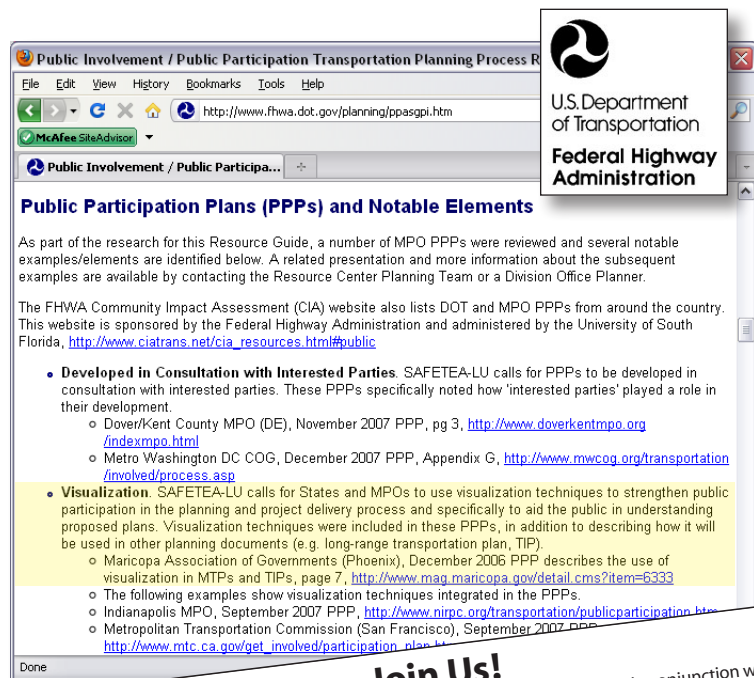
Page 1

Congressman Ed Pastor Freeway Opens to Traffic

INSIDE this issue

Visualization for Public Participation

Communicating complicated plans to the public relies on effective graphics and visualization techniques. I've contributed in many ways, such as creating PowerPoint presentations, display boards, charts and graphs, illustrations, newspaper ads, videos and photo-simulations. In 2008, MAG's visualization techniques as described in the *Public Participation Plan* (right) were cited by the Federal Highway Administration (FHWA) as a notable practice in Metropolitan Planning Organizations throughout the nation.



Transportation Public Hearing
Friday, March 19, 2010, Noon
 MAG Office, Ste. 200-Saguaro Rm.
 302 North 1st Avenue, Phoenix

For more information, or to arrange special disability accommodations, please contact Jason Stephens, MAG public involvement planner, at 602-452-5004. Parking in the garage below the MAG building will be validated, and transit tickets will be provided to those who use transit to attend the meeting. To provide input via e-mail, send your comments to jstephens@mag.maricopa.gov.

Please Join Us!

The Maricopa Association of Governments (MAG), in conjunction with the Arizona Department of Transportation (ADOT), Citizens Transportation Oversight Committee, Valley Metro, METRO and the City of Phoenix Public Transit Department, will conduct a public hearing on the Draft Public Transit Department, will conduct a public hearing on the Draft Project Listing for the FY 2011-2015 MAG Transportation Improvement Program; Draft Regional Transportation Plan 2010 Update; ADOT Tentative FY 2011-2015 Five Year Freeway Program; Regional Transit Update; and Job Access Reverse Commute/New Freedom Grant Update.

Draft documents are available online at:
www.mag.maricopa.gov/event.cms?item=11428

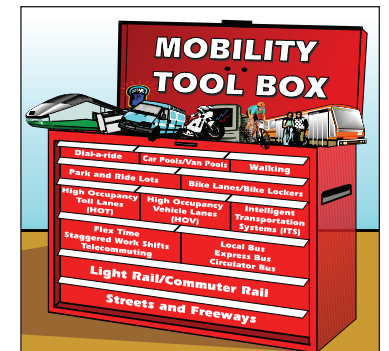
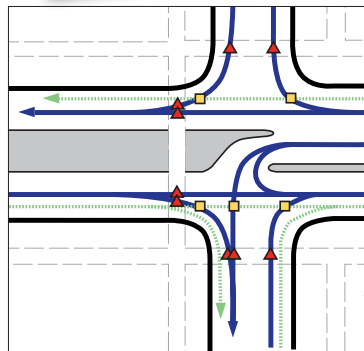
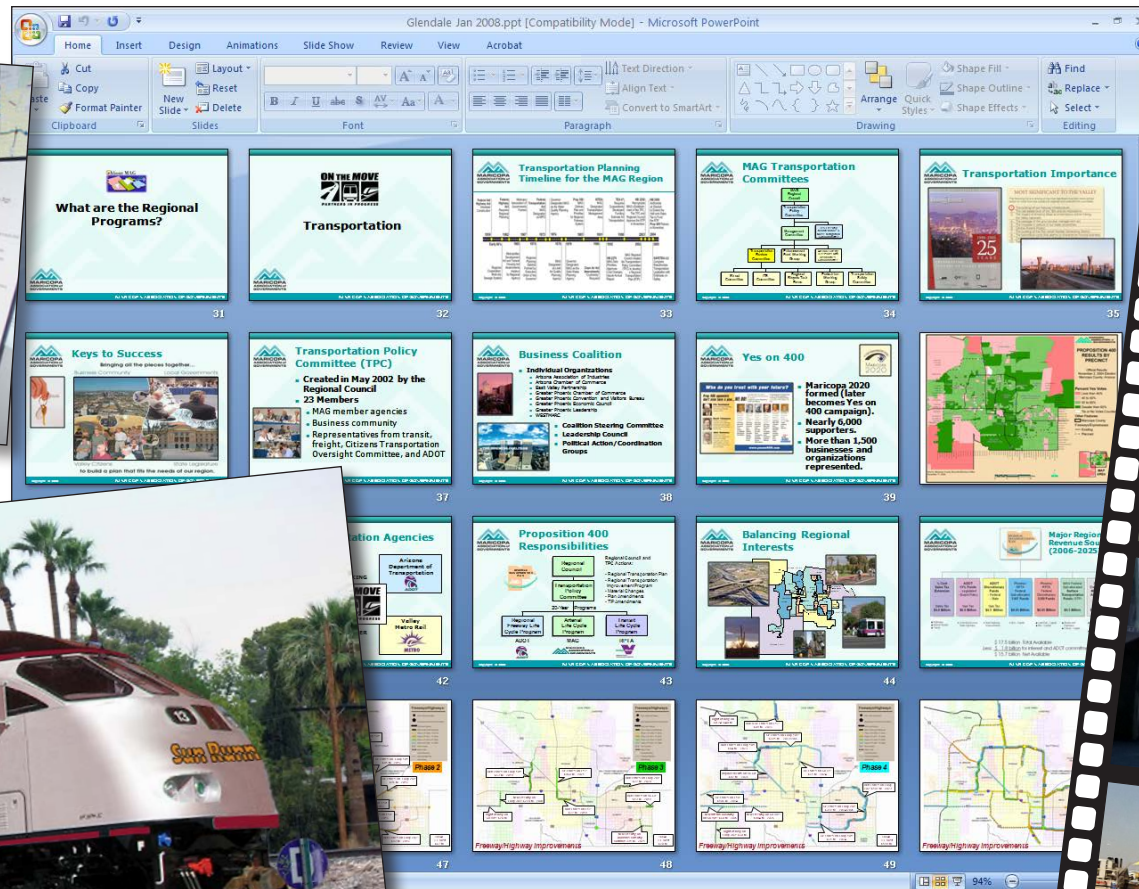


Public Participation Plan



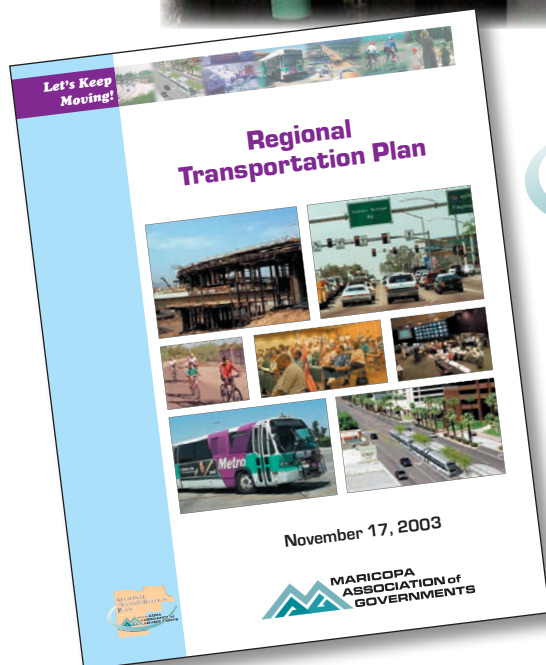
Adopted
 December 2006





Regional Transportation Plan (RTP)

During the creation and promotion of the 20-year, \$15 billion regional transportation plan, I designed graphics including logos, maps, brochures, covers, presentations, displays, and the *Let's Keep Moving* website. The plan was the basis for Arizona Prop 400 that was approved by voters in November 2005. The RTP won the 2004 *Desert Peaks Summit Award* and the national 2005 *FHWA Leadership Award for Regional Transportation*. Our public outreach effort for the RTP also won the *Valley of the Sun PSRA 2005 Copper Anvil Award of Excellence*.



TOAST
of the
TOWN
2005 PSRA
Copper Anvil Awards

Let's Keep Moving - Windows Internet Explorer

http://www.letskeepmoving.com/

File Edit View Favorites Tools Help

Let's Keep Moving

REGIONAL TRANSPORTATION PLAN

MARICOPA ASSOCIATION of GOVERNMENTS

Transportation Policy Committee MAG Regional Transportation Plan Public Outreach Activities

Final Regional Transportation Plan Approved

THE PROBLEM
THE PLAN
THE PEOPLE
THE PROCESS
PARTICIPATE
DID YOU KNOW?
NEWS UPDATES

DID YOU KNOW?

Nationally, the average number of cars and trucks traveling on freeways (per-lane), total miles traveled, and average speed of those vehicles has been increasing in recent years. In spite of that, between 1970 and 1998, the number of annual highway fatalities declined from 53,000 to 41,000.

The [Maricopa Association of Governments](#)—working with local communities, state and regional agencies, business leaders, and the public—has developed the new Regional Transportation Plan that will guide transportation investments for the next 20 years. Technical studies conducted across the region, along with extensive public outreach and support from the business community, have all contributed to building a transportation plan that is designed to balance various needs throughout the region while meeting performance-based standards.

The Plan was approved by the Transportation Policy Committee and Regional Council and has also passed required air quality standards. The [full Plan](#) and [executive summary](#) are available online.

See the [News Updates](#) page for more press releases, and the [Public Outreach Activities Project](#) page for an up-to-date calendar and the latest related documents.

What's in the Plan?

Here are some key components of the Draft Regional Transportation Plan.

- New freeways with better access and more capacity.
- More transportation choices.
- Improved streets and intersections.
- Expanded commuter options for rush-hour travel.
- Extensions to the planned light rail system.
- More bus service.

Freeways/Highways = 57% of total regional funds

What's New

- ▶ 2008 Annual Report on the Status of the Implementation of Proposition 400
- ▶ 2007 RTP Update
- ▶ 2006 RTP Update
- ▶ 2005 RTP Phasing Maps
- ▶ April 2006 Transportation News Update

Downloads

- ▶ [Regional Transportation Plan](#)
- ▶ [Regional Transportation Plan Executive Summary](#)
- ▶ [Freeways and Arterials Map](#)
- ▶ [Regional Bus System Map](#)
- ▶ [Bus Rapid Transit and Light Rail Transit Map](#)
- ▶ [RTP PowerPoint Presentation](#)
- ▶ [Single Page RTP Summary Flier](#)
- ▶ [Subarea Fact Sheets of Transportation Improvements](#)

MAGAZine

SPECIAL EDITION

MAGAZine

TRANSPORTATION VICTORY

Voters Approve Funding of Regional Transportation Plan

The Special Commemorative Edition

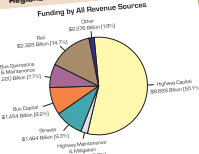
Internet 100%

AWARD
WINNING

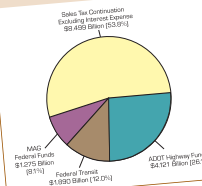
What Will It Cost?

- The Regional Transportation Plan includes nearly \$16 billion of projects over the next 20 years. More than half of the funding in the Plan would come from the continuation of the half-cent sales tax for transportation, if approved by voters.
- The current half-cent sales tax for transportation expires in 2025. If voters choose to extend the half-cent sales tax, it would continue for another 20 years.
- The Regional Transportation Plan will be funded through the proposed sales tax continuation, federal funds and local funds.

Regional Transportation Plan Funding by All Revenue Sources



Revenue Sources



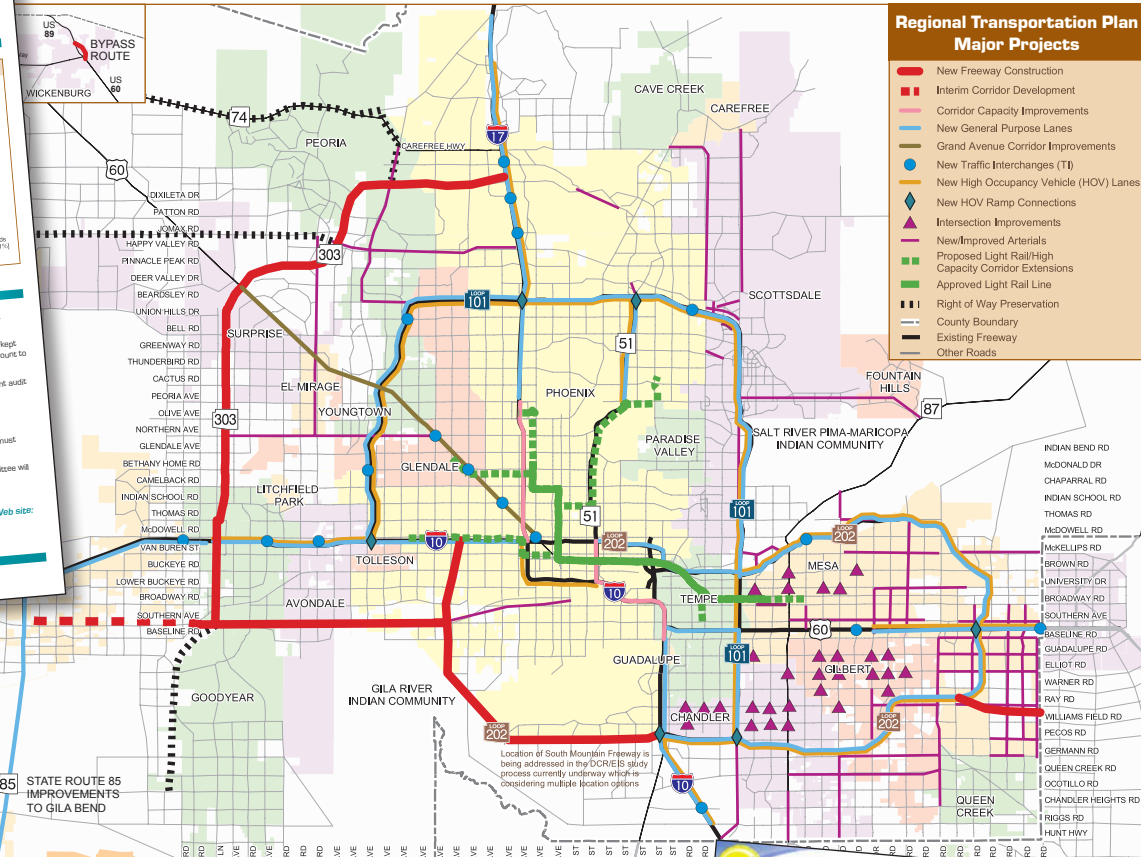
Plan Safeguards

The Plan includes safeguards to keep it accountable. For example:

- Funding for freeways, streets and transit will be kept separate so funds can't be moved from one account to another.
- Projects will be analyzed through an independent audit every five years to evaluate performance.
- A "Life Cycle" program will keep revenues and expenditures in balance.
- Major changes will require public review and must undergo a strict amendment process.
- The Citizens Transportation Oversight Committee will monitor the Plan.

For more information, please visit our Web site: www.LetsKeepMoving.com

Revised 5-11-2004



Regional Transportation Plan Major Projects

- New Freeway Construction
- Interim Corridor Development
- Corridor Capacity Improvements
- New General Purpose Lanes
- Grand Avenue Corridor Improvements
- New Traffic Interchanges (TI)
- New High Occupancy Vehicle (HOV) Lanes
- New HOV Ramp Connections
- Intersection Improvements
- New/Improved Arterials
- Proposed Light Rail/High Capacity Corridor Extensions
- Approved Light Rail Line
- Right of Way Preservation
- Existing Freeway
- Other Roads

What's in the Plan?

Freeways & Highways

- Additional lanes on Loop 101, Loop 202, I-10, I-17, SR 51 and US 51
- New freeways, including Loop 303, the I-10 Reliever, Williams Gateway Parkway and the South Mountain Loop.
- New or improved traffic interchanges.
- New carpool (HOV) lanes.
- Grand Avenue improvements.
- Rubberized asphalt to reduce freeway noise.
- Freeway Management System.
- Maintenance (litter control and landscaping).



Regional Transit

- New or enhanced bus service on 30 routes, plus the creation of 10 new routes.
- Improvements to express/bus rapid transit service, including 14 new routes.
- 27.7 miles of new light rail extensions.
- Tripling of ADA Dial-a-Ride services.
- Tripling of Vanpool services.
- 32 new passenger facilities.
- More than 2,100 new buses and 1,000 new Dial-a-Ride vehicles.
- More bus pullouts.

Street Improvements

- Northern Avenue Parkway, Rio Salado Parkway and Sonoran Parkway.
- Major street and intersection improvements across the Valley.
- Intelligent Transportation Systems, such as "smart" signals that sense traffic conditions.

Other Programs

- Safety planning.
- Bicycle projects.
- Pedestrian facilities.
- Regional planning programs.
- Rideshare and other programs to reduce travel and improve air quality.



THE ARIZONA REPUBLIC

THURSDAY • SEPTEMBER 18, 2003

\$15.7 bil transit plan endorsed

Valley officials' OK clears way for possible vote

By Marty Sauerzopf
The Arizona Republic

A \$15.7 billion plan to improve freeways, streets and transit over the next 20 years won unanimous approval

Wednesday from Valley officials and business leaders. The plan, bolstered by \$480 million in last-minute street and freeway improvements aimed at pleasing residents across the Valley, goes to the Maricopa Association of Governments' Regional Council next week, where it is expected to be approved.

It will then move to the state Legislature to authorize a countywide election next May,

when voters will decide whether to extend a half-cent sales tax to help pay for the

plan. The plan includes a new freeway from southwest Phoenix to Buckeye, funding for the South Mountain Freeway through the Ahwatukee area, a new parkway to Williams Gateway Airport and double-decked ex-

See TRANSIT Page A2



LIFE AND DEATH
One family's journey
ARIZONA LIVING
Victim of cancer suffered too long
John Kazanas is searching for answers about his wife's death from cancer. Mainly he asks: "Why did Chris have to..."

2006 AWARD WINNER

Maricopa Association of Governments—MPO for the Metropolitan Phoenix, AZ Region

Area Regional Transportation Plan

The \$16 billion Regional Transportation Plan (RTP) changes the direction of transportation in the metropolitan Phoenix area from an almost exclusively car-oriented approach to one significantly more multimodal, including \$5 billion to expand bus and light rail service.

The Plan took four years to develop and required numerous technical studies in addition to extensive public participation. Strong partnerships were the backbone of the planning process. The planning process included the participation of the Association of Governments (MAG), the Transportation Policy Committee (TPC), the Citizens Transportation Oversight Committee (CTOC), and the Citizens Transportation Oversight Committee (CTOC).

Another factor setting this effort apart is MAG's alteration of its governance process to allow business representatives to vote, creating community factors included the performance of comprehensive technical studies, a proactive public involvement process, and the advocacy of numerous elected officials and business leaders, who vigorously supported the Plan within the legislature and in their home communities.

The TPC consists of a cross-section of MAG member agencies, community business representatives, and representatives from transit, freight, the Arizona Department of Transportation, Maricopa County, and the Citizens Transportation Oversight Committee. The business community was a key stakeholder in the development of the RTP. During the process, the six business representatives often became the swing votes.

For more information, please visit our Web site: www.LetsKeepMoving.com

Let's Keep Moving!

MARICOPA ASSOCIATION OF GOVERNMENTS

www.letskeepmoving.com

Don't Trash Arizona Campaign

For the *Don't Trash Arizona* campaign, I provided graphics support including brochures, reports, posters, trash bags and other give away items like buttons and air fresheners. The campaign received the *Valley of the Sun 2008 Copper Anvil Award of Excellence*, and the national *2009 Silver Anvil Award of Excellence* from the Public Relations Society of America (PRSA). Other work supporting the campaign included graphics for special events and public outreach efforts, such as a costume contest and mall displays.



Why do people litter?

Why do people litter our freeways?

While many Arizonans take pride in our state, some believe that one small piece of trash won't matter. But even small pieces of litter add up to a giant problem: about 151,000 bags of trash are picked up off Valley freeways every year.



Research conducted by MAG and ADOT shows that littering is a complex behavior that can be attributed to a variety of sources. Litterers can be influenced by a number of factors, including people thinking an item is not litter (such as a cigarette butt), laziness, lack of consequences for their actions, seeing litter already in a given area, or a lack of trash bins.

While 60 percent of litter is intentional, about 40 percent of litter comes from debris blowing out of the backs of pickup trucks or falling from other types of unsecured loads.

How litter hurts us all...

Costs to our Economy

It costs our region about \$3 million and nearly 150,000 labor hours each year to pick up litter along Valley freeways.

Unsightly litter also impacts our economy when tourists and prospective businesses choose not to come back to our state due to a poor impression.

Environmental and Health Problems

Litter is not only unsightly, it is unsanitary and can cause environmental and health problems. Cigarette butts, for example, contain toxic chemicals that can end up in storm drains and contaminate our water systems.

Trash and other items falling from unsecured loads can cause serious traffic accidents. Debris on roadways nationwide causes 25,000 accidents each year and more than 80 fatalities. Between 1999 and 2001, Arizona reported five fatal accidents due to road debris.

Increases the "Time Tax"

Accidents and slow-downs due to roadway debris increase the time we spend stuck in traffic.



Take pride: how you can

Don't Trash Arizona!

The most important thing you can do to take pride in our state. Refrain from littering yourself and prevent friends and family from littering. Here are some simple steps you can take to prevent freeway litter:

Use Litterbags

Three in five residents statewide say they keep a litterbag in their vehicle. If you do not have a litterbag in your vehicle, please add one. We'll even get you started. Visit DontTrashAZ.com for a free litterbag.

Secure Your Loads

Litter should not be put in the beds of pickup trucks, to prevent unintentional littering. More serious problems arise when "accidental" litter—such as ladders, mattresses, furniture, landscaping and construction debris—falls off trailers or other vehicles. But failing to secure loads is no accident. It is the driver's responsibility to make sure that loads are properly secured with tarps and tie-downs.

Keep Your Butts in the Car

Cigarette butts are one of the most common litter items that are deliberately tossed from vehicles. It can take many years for cigarette butts to decompose, and when it rains, the toxic chemicals in cigarettes make their way into our water supply. Throwing cigarette butts out of car windows also increases the risk of costly wildfires.

Volunteer

ADOT has 2,200 Adopt-a-Highway volunteers and more than 100 companies sponsoring litter cleanup efforts statewide.



AWARD
WINNING



Former Arizona Governor Janet Napolitano



Anti-Trash Costume Bash Winner

ANTI-TRASH COSTUME BASH

This Halloween, make a costume from recyclable materials. Winning prize of: **\$500!**

For more info, visit the MU front desk. Register today:
www.asu.edu/mu/anti-trash



To report littering, call:
1-877-3LITTER

DontTrashAZ.com

LITTER

**It's ugly.
It's unhealthy.
It's unsafe.**



DontTrashArizona.com



BASURA

**Es fea.
Amenaza la salud.
Es peligrosa.**

La Asociación de Gobiernos Maricopa (MAG), junto con el Departamento de Transporte de Arizona (ADOT), ha lanzado un Programa de Educación y Prevención Contra Basura para ayudar a reducir la cantidad de basura en las autopistas del Valle y el estado.

**TENGA ORGULLO EN
NUESTRO ESTADO:**

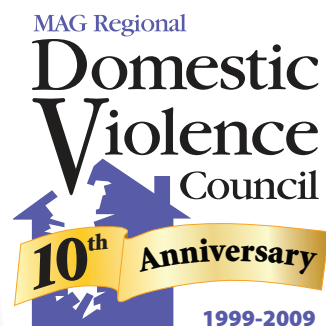
¡No Ensucie a Arizona!

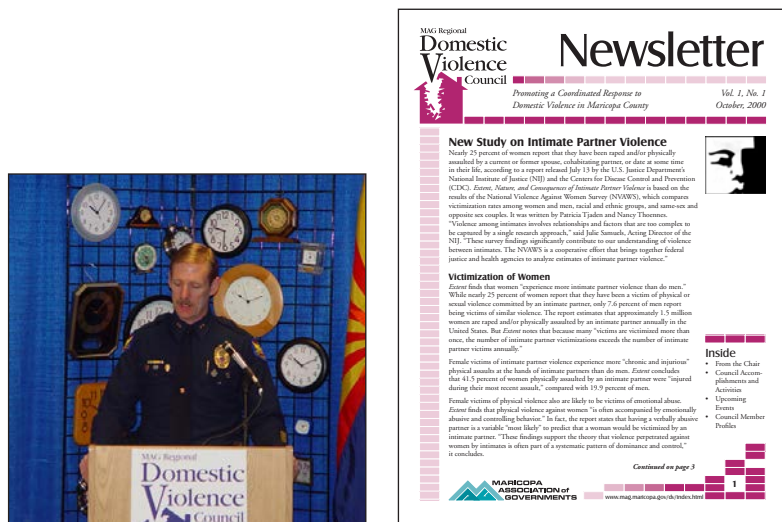
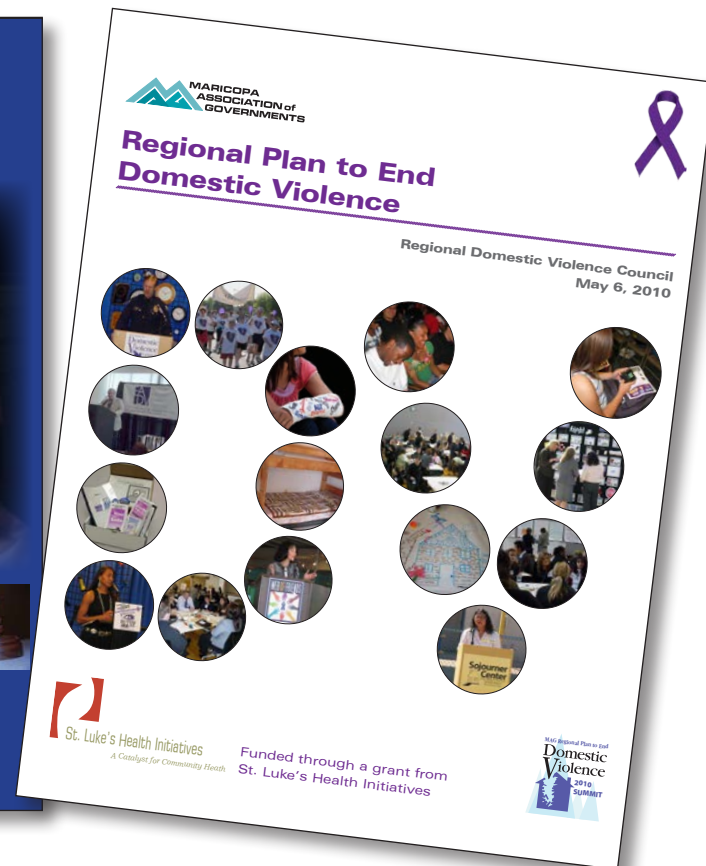
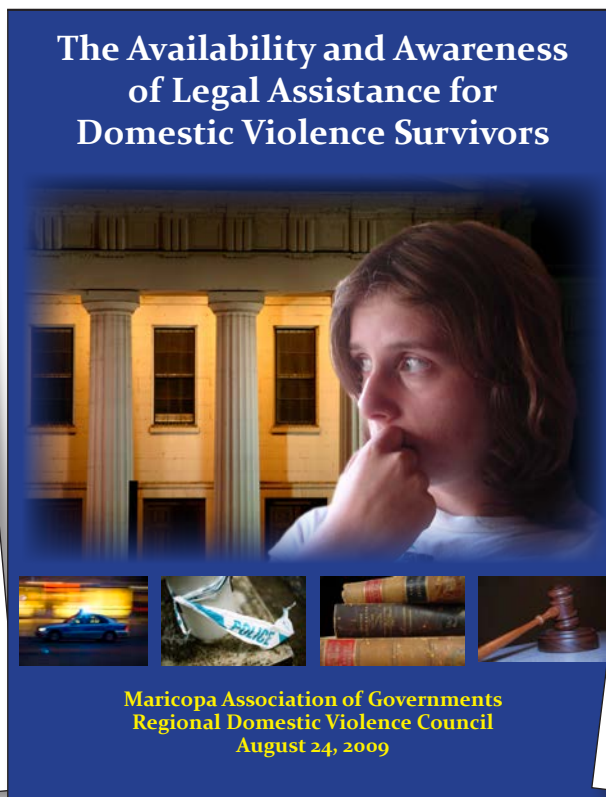
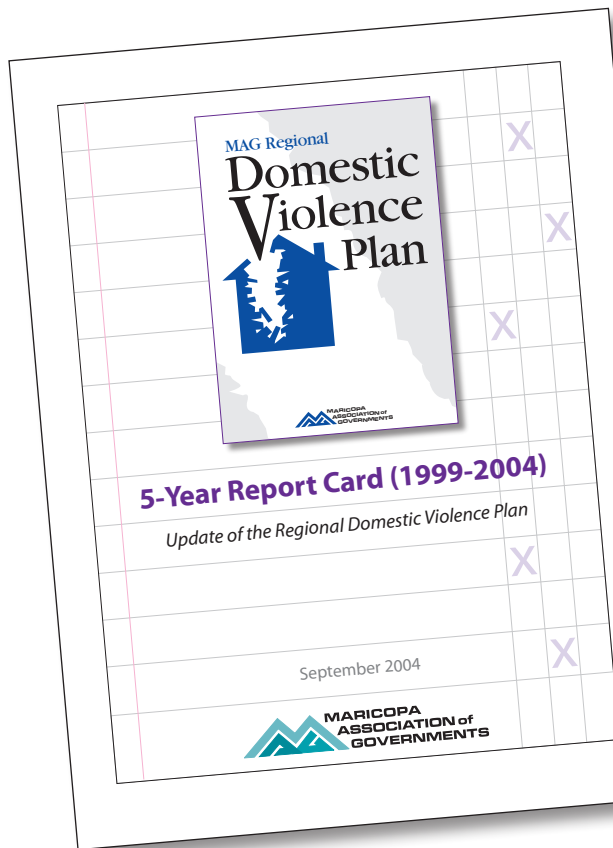


Domestic Violence Prevention

I contributed to the success of the program by designing the Domestic Violence Council website, logo, and collateral materials such as the *Domestic Violence Safety Plan* that was featured on 3-TV's *Hurrah for Arizona*. Other design work included the *Regional Domestic Violence Plan*, other plans and updates, a newsletter, brochures and support for yearly news conferences to promote *Domestic Violence Awareness Month*. The Domestic Violence Council won the *Desert Peaks Award for Public-Private Partnership* in 2001.

AWARD
WINNING





Walk to end domestic violence

Registration

Registration Fee

Make-up until April 5	\$10
On-site April 2-20	\$20
On-line through April 21	\$10-fee
On-site Race Day	\$25
Donation (includes T-shirt)	\$20
Kids/Seniors Discount	\$15 (12 & under/65+)
EADV Member Discount	\$15
Team Fee: Teams of 10+	\$15 x number of members
Free registration with \$100 in collected pledges	

Bring donations to the pledge tent on race day.

Team Entry

Business, community and school groups are encouraged to join the Walk to End Domestic Violence by forming their own team of 10 or more people. All team members do not need to participate in the same event, but **team entries must be submitted at the same time.** Benefits of a team include lowest entry fee, carry-out up to 10 shirts and hats. **The deadline to be eligible for these benefits is April 18.** After this date, all team entries will be processed as individual entries. Awards will be given in the categories listed below. Teams walking together may carry signs up to 10 feet in width.

Team or Company Name _____
Team Captain Name _____
Phone _____
Total number of employees _____ total number of participants _____

Corporate Challenge—Awards will be given for:
1. Largest number of dollars raised by a single company.
2. Largest percentage of employee base participating in store team registration at Runner's Den only.

For more information and to register online visit our website: dvwalk.ascentat.com

☐ 5K Run (Competitive) ☐ 5K Walk (Non-competitive)

Registration Form

Last Name _____ First Name _____

Mailing Address—Include Apt. No. and/or C/O _____ Zip Code _____

City _____ State _____

Day Phone _____ Birth Date _____ Age _____ Male Female _____ Small Med Large XL _____

E-Mail _____ Total Enclosed _____

Please read and sign the following race waiver: In submitting this entry, I am intending to be legally bound. On behalf of myself, my heirs, executors and administrators, I hereby waive, release and forever discharge any and all rights and claims which may hereafter accrue to me against Employees Against Domestic Violence, the Maricopa Association of Governments, sponsors, directors and volunteers from any and all claims, injury or actions sustained or suffered in connection with my participation in the event. I hereby grant full permission to all of the above to use my name, likeness and photograph for any publicity and promotional purposes without obligation or liability to me.

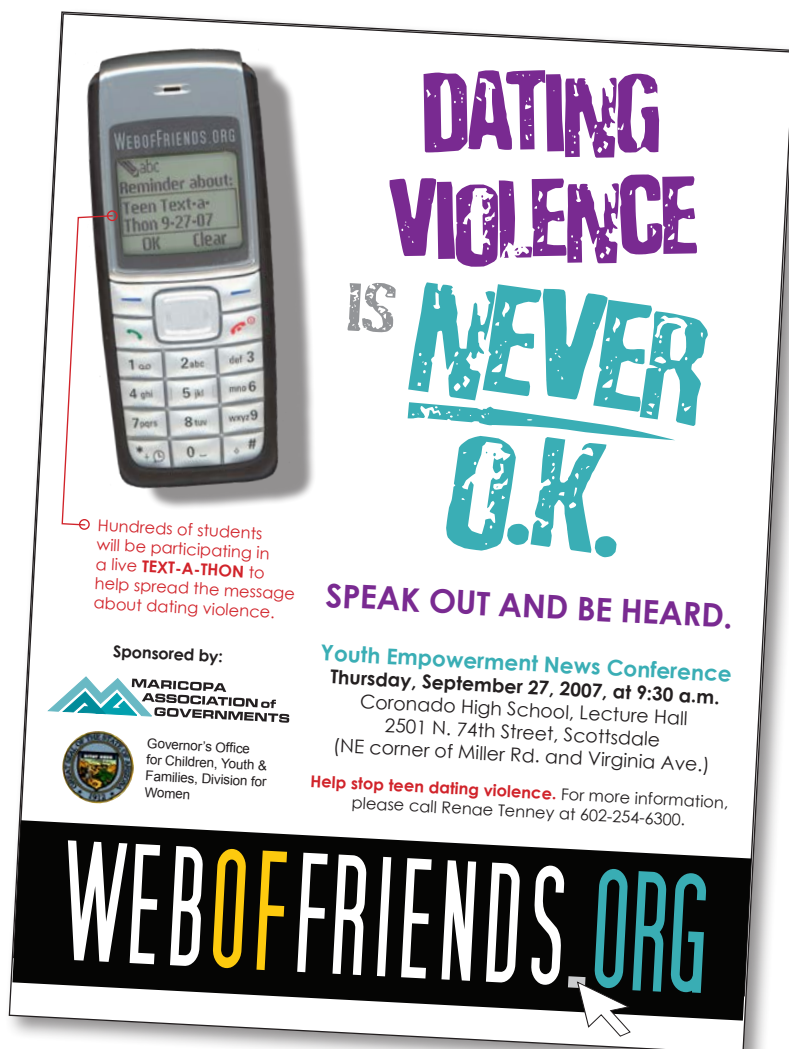
Participant Sign _____ Date _____

☐ I would like to make a tax deductible donation of \$ _____ Make checks payable to DV Walk/ACF



Youth Empowerment Project

To bring the issue of domestic violence to the top of mind of young people, MAG started the Youth Empowerment Project to reach teens. This project promoted yearly events and contests, where teens competed to create media projects with the message of stopping dating violence. My involvement included producing graphics for the events, work on a WeboffFriends.org website, and providing professional design production to media contest winners. Examples include editing the "Never Okay" video PSA and creating the "That's not love, that's abuse" poster. (right)



Hundreds of students will be participating in a live **TEXT-A-THON** to help spread the message about dating violence.

Sponsored by:

MARICOPA ASSOCIATION of GOVERNMENTS

Governor's Office for Children, Youth & Families, Division for Women

DATING VIOLENCE IS NEVER O.K.

SPEAK OUT AND BE HEARD.

Youth Empowerment News Conference
Thursday, September 27, 2007, at 9:30 a.m.
Coronado High School, Lecture Hall
2501 N. 74th Street, Scottsdale
(NE corner of Miller Rd. and Virginia Ave.)

Help stop teen dating violence. For more information, please call Renae Tenney at 602-254-6300.

WEBOFFFRIENDS.ORG



That's not love,
that's abuse.

WEB OF FRIENDS
LINKING TEENS EXPERIENCING
ABUSE TO HELP AND HOPE

visit www.weboffriends.org

Youth Empowerment Project funding provided by the Governor's Office for Children, Youth and Families, Division for Women.

Recognizing the Signs of a Healthy Relationship...



Whether you are at **SCHOOL**, out with friends or in your own home, dating violence can happen. There is no **ONE WAY** to be 100% safe, but there are signs to watch for. **DO NOT ENTER** into a relationship with anyone who is physically or verbally abusive. When beginning a relationship, it is okay to take things **SLOW**. If you are feeling pressure from your partner to **YIELD** to his or her demands, use **CAUTION**. This may be the **WRONG WAY** to start a healthy relationship. If your partner **ONLY** allows you to see others with his or her permission, be careful: controlling behavior can **DETOUR** a relationship and lead to abuse.

See the Signs. **STOP** the Abuse.

WebOfFriends.org



"Never Okay"

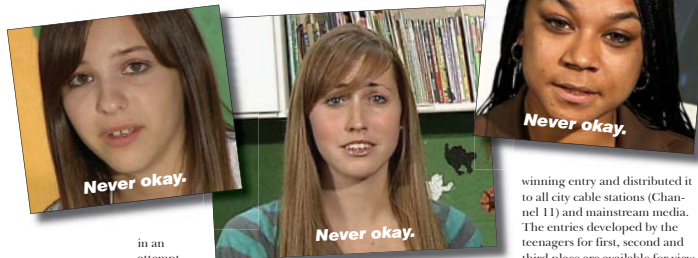
PSA Focuses on Teen Dating Violence

Teen dating violence is never okay. That's the critical message being delivered as part of a public service announcement developed by Valley teenagers and produced by the Maricopa Association of Governments (MAG).

The public service announcement (PSA) was developed as part of the Youth Empowerment Project, an effort supported by MAG and the Governor's Office

www.WebOfFriends.org. The PSA ends with the statement "domestic violence is never okay," with the words "never okay," echoed by each victim to underscore the message.

"In order to break the cycle of domestic violence, we are turning to our youth," said MAG Regional Domestic Violence Council Chair Mary Manross, mayor of the city of Scottsdale. "The Youth Empowerment Project is something I am personally very excited about."



in an attempt to empower teens to help themselves and their friends by providing easy access to domestic violence resources.

The PSA features three teenage girls, who begin the 30-second spot stating, "I never thought it could happen to me." After describing their abuse, the teens go on to explain that they found help through their friends and through the MAG "Web of Friends" Web site at

Mayor Manross said the project began to take shape after MAG conducted a series of focus groups involving Valley youth from across the region.

"Teens told us they do not feel safe—not in their schools, not in their communities, and not even in their homes," related Manross. "More than half told us that they, or someone they know, has personally experienced dating violence. The teens also said

they want to be the catalyst for change. The Youth Empowerment Project invites them to do just that," she said.

The concept for the PSA was developed by teenagers as part of a competition held earlier this year, which was won by a group of students from Chandler High School. MAG staff professionally produced the PSA based on the

For more information about the Youth Empowerment Project, please visit: WebOfFriends.org

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MAGAZine

August 2007

WEB OF FRIENDS
LINKING TEENS EXPERIENCING ABUSE TO HELP AND HOPE
www.weboffriends.org

WEB OF FRIENDS PRESS CONFERENCE TEEN CENTRAL
BURTON BARR CENTRAL LIBRARY
1221 N. CENTRAL AVENUE
THURSDAY, SEPTEMBER 28, 2006, 10:30 A.M.

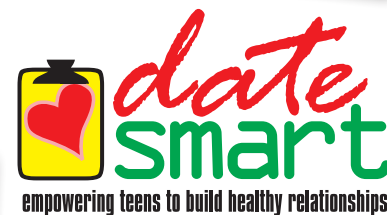
Program

- Welcome & Introduction of Chair
The Honorable Peggy Bilsten, Former Chair, MAG Regional Domestic Violence Council; Councilmember, City of Phoenix
- Linking Teens Experiencing Abuse to Help & Hope
The Honorable Mary Manross, Chair, MAG Regional Domestic Violence Council; Mayor, City of Scottsdale
- Teens Helping Teens
Tim Morales, Peer Counselor, STAND & SERVE, Peer Solutions
- Surviving Teen Violence: My Story
Jot Serota-Davenport, Public Speaker, Advocate Against Domestic Violence and Child Abuse
- Questions and Answers

Don't forget to join in the Web of Friends Live Web Chat, Thursday, September 28, 2006 6:00-10:00 p.m.
Log on to www.WebOfFriends.org

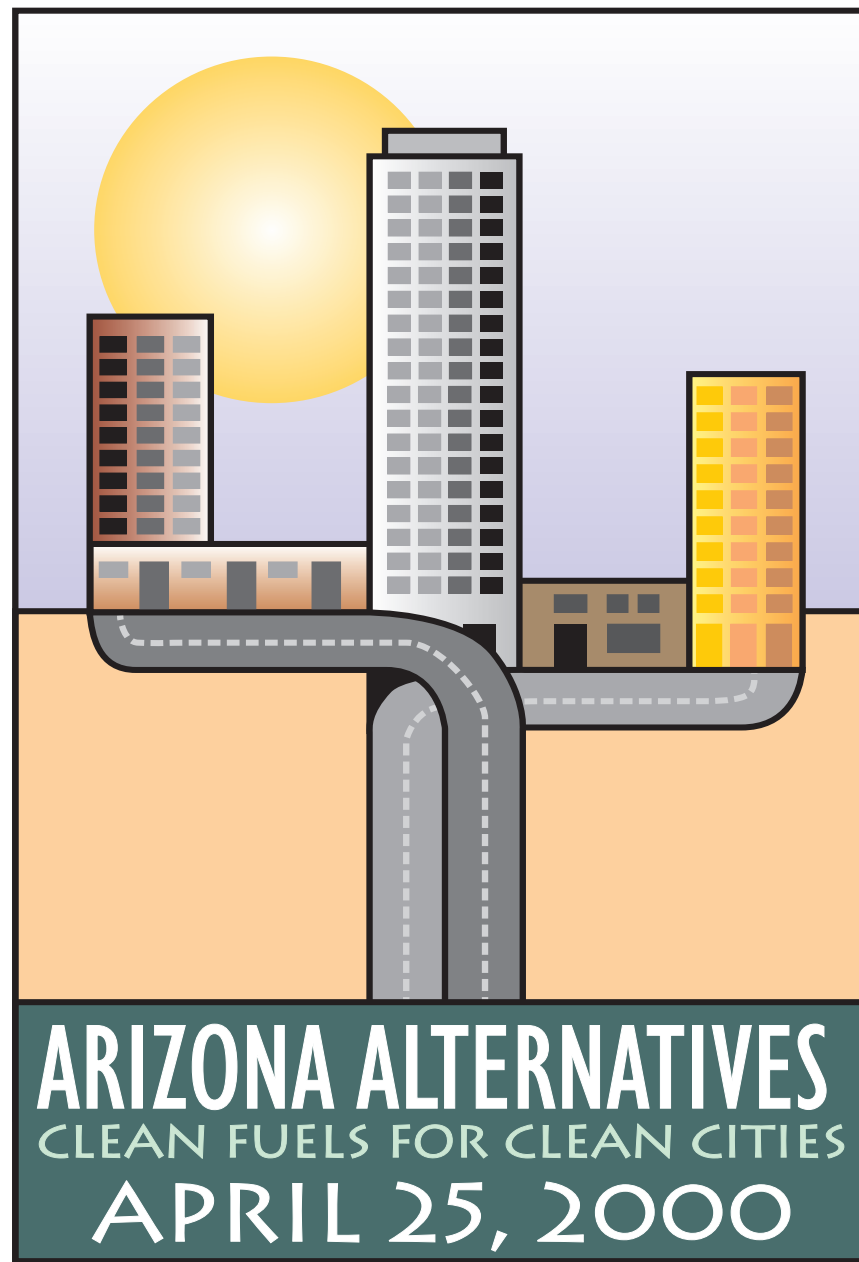
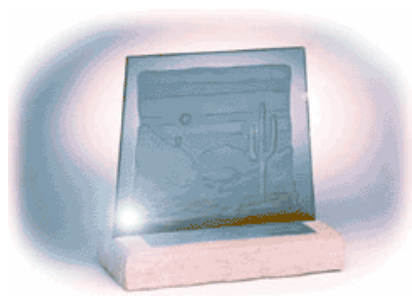
Special thanks go to Teen Central and the City of Phoenix Burton Barr Library for hosting the press conference.

MARICOPA ASSOCIATION OF GOVERNMENTS
Governor's Office of Children, Youth & Families



Arizona Alternatives Forum

I designed the logo illustration, brochure and program agenda booklet for this conference which received the *Valley Forward Environmental Excellence Award in 2000*. The forum was well attended and garnered local news coverage.



ARIZONA ALTERNATIVES

CLEAN FUELS FOR CLEAN CITIES

CLEAN FUELS FOR CLEAN CITIES REGISTRATION FORM

Name _____

Title _____

Organization _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Email Address _____

Special Requests (diet, handicap access, etc.) _____

FEES

- ☐ Registration (\$95 registration fee entitles you to all sessions and events)

Please indicate the conference functions you plan to attend

- ☐ Continental Breakfast
☐ Luncheon
☐ Evening Reception

For questions, please contact Anne MacCracken at
 602-254-6300.

THE MESA COMMUNITY AND CONFERENCE CENTER AND THE MESA AMPHITHEATRE



The center is located on the southeast corner of University Drive and Center Street

From the Sky Harbor Airport:

202 Loop east, to Country Club, turn right, to University, turn left, University east to Center St. turn right. We are immediately on your left.

From the North:

I-17 south to I-10 east, I-10 east to the Loop 202 east, to Country Club, turn right, to University, turn left, University east to Center St. turn right. We are immediately on your left.

From Central Phoenix:

I-10 east to the Loop 202 east, to Country Club, turn right, to University, turn left, University east to Center St. turn right. We are immediately on your left.

From the East:

US 60 west towards Mesa, to Country Club, turn right, Country Club north to University, turn right, University east to Center, turn right. We are immediately on your left.

From Payson:

Highway 87 south (it will become Country Club in Mesa), Country Club south to University, turn left, University east to Center, turn right. We are immediately on your left.

From Tucson:

I-10 west to US 60 east towards Mesa, Tempe, Apache Junction, US 60 east to the Country Club exit. Turn left onto Country Club, Country Club north to University, turn right, University east to Center St. turn right. We are immediately on your left.



Desert Peaks Awards

In 1998, I originally came up with the name and logo design for the Desert Peaks Awards, which became a prestigious biannual awards ceremony in the Phoenix metropolitan area. I continued to contribute my graphics expertise throughout the entire event planning process, including creating the electronic nomination forms and announcements, invitations, programs and final lucite awards. Leading up to the event, I created signs and a presentation that highlights the winning individuals and projects.



Welcome to the 2018



Maricopa Association of Governments
Desert Peaks Awards

June 27, 2018

**MARICOPA
ASSOCIATION of
GOVERNMENTS**

2 PUBLIC-PRIVATE PARTNERSHIP

Project Criteria

The Public-Private Partnership Award is presented to the group or project that has demonstrated a commitment to regionalism through a public-private partnership. Nominations must include at least one MAG member agency. (See list of member agencies on back cover of the booklet.) Projects must be completed to be considered. **Please list the information for the group or project below and include the partnering MAG member agency(ies). On back of this form, list ALL organizations involved.**

Group/Project Title

Individual Representing Group/Project (person who will be accepting award on behalf of the group or project)

List only MAG member agencies below. Provide contact information for these and ALL organizations on the reverse side of this form.

Title of Individual

Organization/Affiliation

Department/Division (if applicable)

Mailing Address

City/State/Zip Code

(Area Code) Phone

(Area Code) Fax

E-mail Address

Please fill out the back of this form to describe all participating organizations.
This form may be duplicated for additional nominations.

Award Criteria

Entries will be judged on a variety of factors, including the success of the partnership in promoting, recognizing, demonstrating and attaining the ideals of regionalism. See inside back cover for entry requirements.

Nominated By

Name

Title

Organization

Street Address

City/State/Zip Code

Staff Contact (if different than above)

Contact (Area Code) Phone

(Area Code) Fax

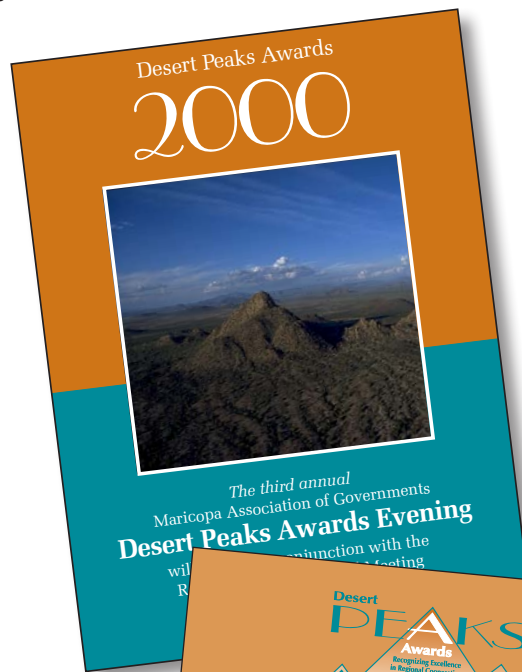
Contact E-mail Address



Send Nominations To:

Maricopa Association of Governments
Desert Peaks Awards Committee
302 North 1st Avenue, Suite 300, Phoenix, AZ 85003

For additional information, please call (602) 254-6300.
Please return completed applications and support materials by 5:00 p.m. March 12, 2010.




Dennis Smith receives a gift from the Management Committee

Program

5:30 Reception

6:15 Awards Presentations
 Mayor James M. Cavanaugh, MAG Regional Council Chair

- Public Partnership
- Public-Private Partnership
- Professional Service
- Regional Partnership
- Regional Excellence


Desert PEAKS Awards
 MARICOPA ASSOCIATION OF GOVERNMENTS

For additional information, please call 602-254-6300. Ask for Desert Peaks Reservations.

The Regional Council
of the Maricopa Association of Governments
cordially invites you to attend the

**2008
Desert Peaks Awards Evening**

Recognizing Regional Excellence

Wednesday, June 25, 2008, 5:30 p.m.

Hosted reception at the Arizona Biltmore Resort, Arizona Ballroom
2400 East Missouri Avenue, Phoenix, AZ 85016

Reply by enclosed guest reservation card. There is no cost to attend this event.

Reservation to be received by MAG offices on or before June 13, 2008. Seating is open, but limited.
Priority given to award recipients and member agencies.
For more information about the Desert Peaks Awards, visit: www.mag.maricopa.gov/project.cms?item=385

Public Partnership


This award is presented to the group or project that has demonstrated a commitment to regionalism through public sector or public/nonprofit partnership.

RECIPIENTS (Two recipients were selected in this category)

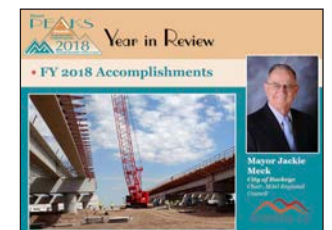
56th Fighter Wing Community Initiatives Team
 With increasing pressure from urban development threatening Luke Air Force Base's mission of training fighter pilots, the 56th Fighter Wing Commander established the Community Initiatives Team. The multi-disciplinary team includes personnel with expertise in public relations, law, community planning and flight operations. The Team works closely with the Luke West Valley Council, which was formed to provide direct communication channels to local elected officials. The council includes 12 West Valley Mayors and representatives from Sun City, Sun City West, the Maricopa County Board of Supervisors, and base officials. The partnership of these two organizations has improved the process of communication with local communities regarding land use compatible with Luke operations. Their efforts have prevented further encroachment on Luke operations, allowing the base to continue to train 90 percent of the U.S. Air Force's F-16 pilots, and 50 percent of its fighter force.
Partnering agencies: City of Peoria, 56th Fighter Wing Community Initiatives Team, Luke West Valley Council.



Rio Salado Habitat Restoration Project
 The Rio Salado Habitat Restoration Project has been almost 40 years in the making. The original concept started in a university classroom and over time became a community-inspired plan to restore part of the once-flowing Salt River from a blighted corridor into an environmental and recreational amenity for the community. Phoenix Rio Salado is a 595-acre site located between downtown Phoenix and the South Mountain Park/Preserve. Thousands of residents and many government agencies were involved in shaping and funding this urban wildlife and habitat resource, which spans five miles in length from 19th Avenue to 24th Street. For more than a decade, the Rio Salado public partnership has been working with the Army Corps of Engineers to restore native plants and wetlands. The first stretch of the Rio Salado in Phoenix was opened to the public in November 2005.
Partnering agencies: Audubon Society, Maricopa County, City of Phoenix, City of Tempe, U.S. Army Corps of Engineers, Valley Forward Association.



Maricopa Association of Governments



Youngtown Logo and Identity System

This is an example of a new logo and stationary I designed for the town of Youngtown, Arizona. The small retirement community wanted a fresh look that emphasized the hometown feel and the cheerful, sunny Arizona weather to help attract new residents.

The logo incorporates the residential feel in the house-like design that also shows the Arizona sunset, and together create the Y and A for Youngtown, Arizona.

I was presented a plaque with the new business cards of the Mayor and Councilmembers as a token of appreciation for my work.



Letterhead

12030 Clubhouse Square
Youngtown, Arizona 85363
Town Hall: 602-933-8286

FAX: 602-933-5951
TDD: 602-974-3665

Police: 602-974-3665
Court: 602-972-8226



12030 Clubhouse Square
Youngtown, Arizona 85363

Envelope

America's First Retirement Community



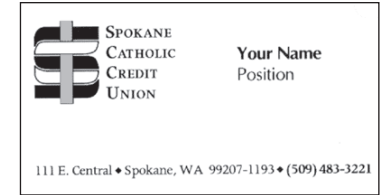
Business Cards

America's First Retirement Community

America's First Retirement Community

Logo Design

Here are some more examples of logos I have created over the years for different organizations, projects and events.



2019 Human Services Conference



Specifications and Details for Public Works Construction

Since 2006, I have managed the *MAG Standard Specifications and Details Program*. The associated committee includes a group of city engineers and industry professionals who meet monthly to discuss updates and improvements to standards in public works construction. My job includes scheduling and attending committee and working group meetings, writing the minutes, answering questions from the public, and updating case information on the website. I also assist updating written specifications and CAD details.

The revised document is published each year, is used throughout the state of Arizona, and is the most popular download on the MAG website.

Unheralded "Specs and Details" Unifies MAG Agencies

Can you name the best-selling document in the MAG archives? The most downloaded file on the MAG Web site? Many may be surprised to learn that it is not the Regional Transportation Plan or latest air quality plan, but rather the *MAG Standard Specifications and Details for Public Works Construction*, better known as the *MAG "Specs and Details."*

This document has been voluntarily adopted by MAG cities and towns and has become the de facto construction manual for public works projects throughout the region. The MAG specifications and details are used by manufacturers, contractors and local governments to ensure public works projects are constructed safely and according to accepted industry standards.

The document includes written specifications (the Specs), which provide definitive descriptions on the use of materials, methods of construction, and project evaluation (the Details) that visually depict required construction materials and dimensions. The book includes requirements for earthwork, street construction and related work such as sidewalks and curbs, water and sewer construction, bridges, catch basins, and requirements for various materials such as asphalt, concrete and piping.

The group responsible for keeping the document up to date is the MAG Standard Specifications and Details Committee, which consists of representatives from member agency engineering departments and advisory members from the construction industry.

"The committee is a working partnership between government agencies and industry that enhances the quality of the region's infrastructure," says Committee Chair Robert Herz, who is a Maricopa County

engineer. "It ensures durable high quality at reasonable cost through the continuous quality improvement of standards that incorporate technical advances in construction and design."

Jeff Benedict, a committee member who represents the Arizona Chapter of the Associated General Contractors, has been a champion of revising the asphalt standards.

"The introduction of new binders, and a change in mix designs challenged the industry to make major changes. To incorporate the new technologies and remove outdated standards, the industry felt the rewrite was important," says Benedict. He notes that the process of developing concise, workable specifications has taken three years. "The process included input from commercial laboratories, paving contractors, hot mix producers, and public agency engineers. The goal is to have a clear, workable, 'living' document that will be approved by the committee this year."



Herz says the committee process provides an open forum for discussions among the various agencies and industry, and the group relies on the experience of its members to create uniform standards that provide the most practical solutions.

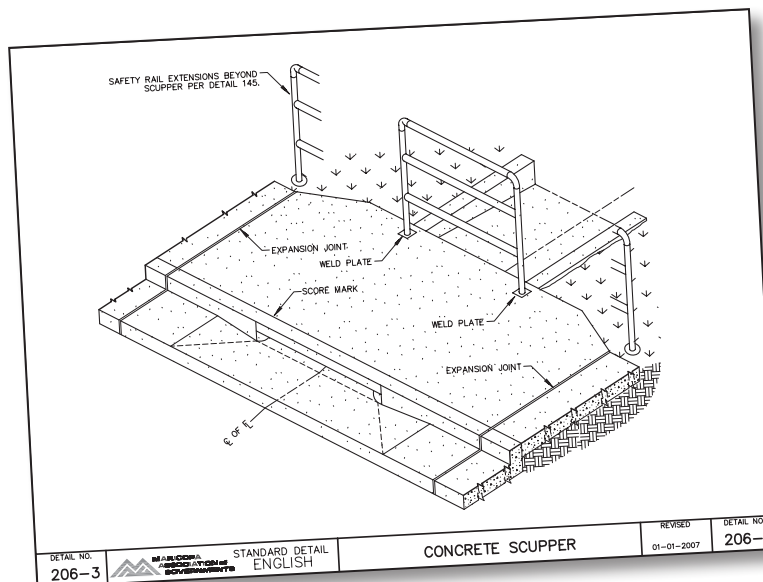
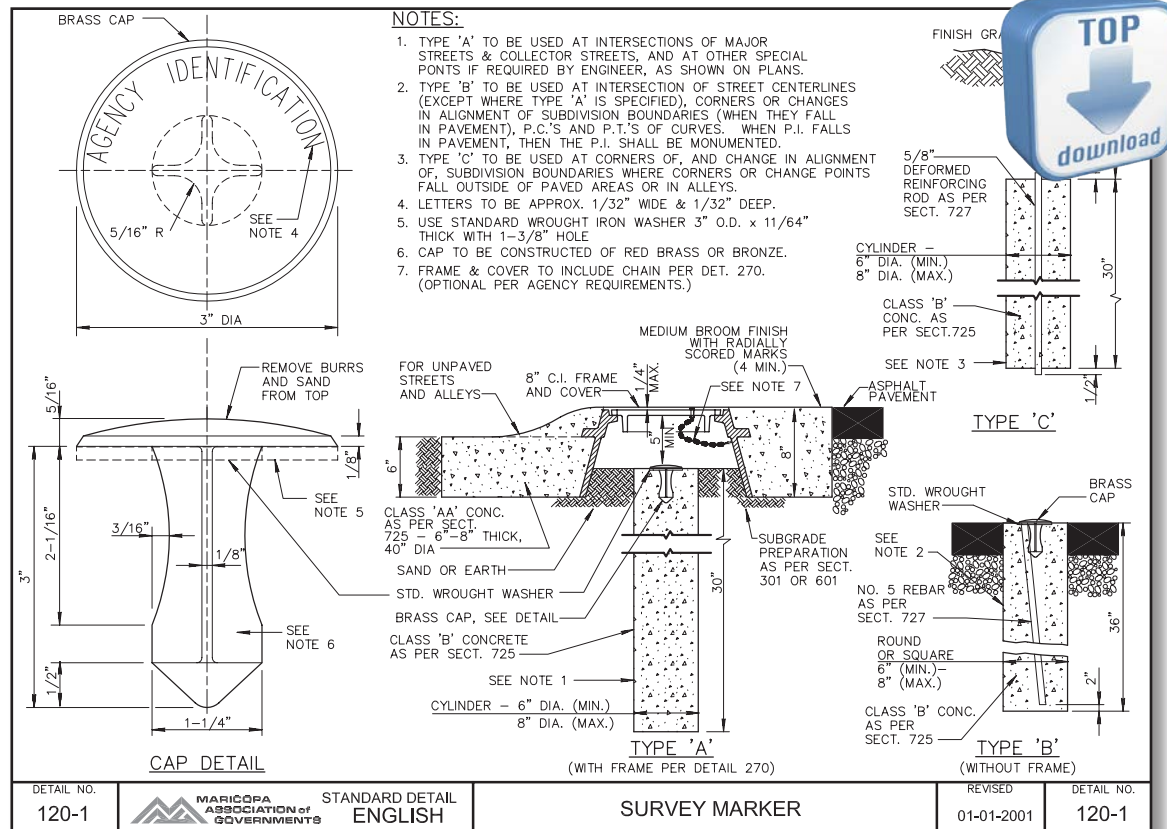
Standardizing building materials and public works specifications was recognized as a need at MAG's very first meeting in April 1967. MAG published the first Uniform Public Works Construction in 1978. A complete revision was done in 1998 and yearly updates have been made since then to incorporate the use of new materials and methods.

The committee is currently working on new revisions to the document. Cases now under consideration include a complete rewrite of the asphalt concrete materials and construction sections, the addition of plastic PVC catch basins, and reviewing current details for compliance with the Americans with Disabilities Act.

MAGAZine

Continued on page 11

February 2008



American On-Premise Advertising Company

My first full-time graphics job out of college was working for an electronic sign company. My work included creating product brochures (*a page from one is shown to the right*) as well as advertisements and technical illustrations.

Most of my projects were creating full color illustrations of potential sign installations for prospective clients. To help create the drawings, I developed a few fonts using Fontographer that matched the fonts used by the electronic signs pixel per pixel. Back in 1989, a color printout of a custom designed sign illustration created the same day it was requested was a pretty impressive achievement!



GET 9 OUT OF 10 PEOPLE TO KNOW YOU

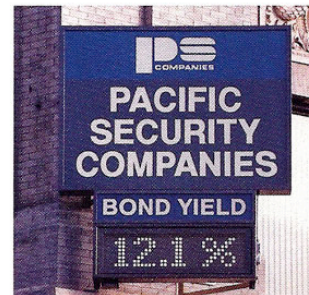
Increase Awareness

The Triple TTT is a bright and brilliant display that helps your business stand apart from others in the area. The time and temperature service has been found to increase awareness of the business using it up to 90% in its primary mobile market. In some cases awareness

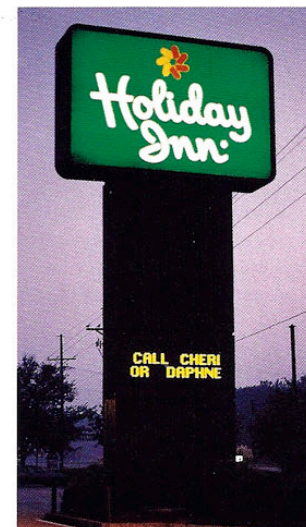
has increased over 10 times! Just as important, while your market is reading the time and temperature display, they are also reading your advertising messages. You not only gain awareness of your business, but significantly enhance awareness of your products, services and prices.



Super Color 1 Hour Photo, Spokane



Pacific Security Co., Spokane, WA



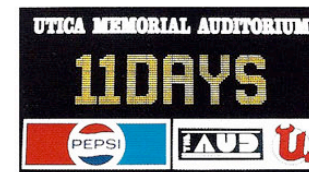
Holiday Inn, Covington, Louisiana

Public Service and Positive Image

In addition to the time and temperature service, people also appreciate public service messages and announcements. Generate goodwill and create a good company image while helping worthy charities and local organizations by displaying their public service messages.



Central Mall, Lawton, Oklahoma



Utica Auditorium, Utica, New York

A Special Opportunity For
RIVERFRONT PARK
 Electronic Marquee Sponsorship
 Conceptual Design

WELCOME TO
Riverfront Park
 CONCERT IN
 THE PARK

Provided as a
 Public Service by **MANHATTAN** Trust and Title Co.

SPOT MOBILE
 ADVERTISING ASSOCIATES
 Electronic Signs • Rentals & Sales
 W. 418 First
 Spokane, WA 99204

(509) 465-4526
 FAX: (509) 455-3221
 RES: (509) 624-0766

DATE 12/12/92
 DWG. BY G. Tyus
 APPROV. BY Michael
 DWG. NO. 64.12

TITLE
 Riverfront Park

McDonald's
 BILLIONS AND BILLIONS SERVED
 A SPECIAL
 PRESENTATION

For McDonald's Corp.

**AMERICAN ON-PREMISE
 ADVERTISING COMPANY**
 East 10019 Knox Ave. Spokane, WA 99206 1-800-727-9111

SOLARTRONIC™ ELECTRONIC MATRIX DISPLAYS
 The On-Premise Advertising Medium of the 90's

Solartronic Electronic Matrix Displays
 Your Own Advertising Medium

Now any business can afford to own and operate its own on-premise advertising medium. One that will reach the largest percentage of potential customers, those who pass by your place of business.

Solartronic displays increase the readership of your signs and the awareness of your business location. They replace static readerboards with a dynamic electronic advertising medium, which communicates your message and helps increase your profits.

Using advanced solar reflective split flap technology, Solartronic displays provide better readability, both day and night, and do so with a 90% savings in energy costs compared to a 30 watt lampbank display.

These advantages combine to make Solartronic low cost, low energy, electronic displays one of the most efficient and cost effective methods of advertising available.

For a free product booklet, video, or more information call AOPAC today!
 1-800-727-9111 • (509) 928-2296 • FAX: (509) 928-2968

**AMERICAN ON-PREMISE
 ADVERTISING COMPANY**
 East 10019 Knox Ave. Spokane, WA 99206

SOLARTRONIC FUEL PRICE CHANGER: MODEL 3-24 FPC

GLOBAL OIL

SELF REGULAR CASH
 .94
 UNLEADED
 .96
 SUPER UNLEADED
 1.05

**AMERICAN ON-PREMISE
 ADVERTISING COMPANY**
 East 10019 Knox Ave. Spokane, WA 99206
 1-800-727-9111 (509) 928-2296 FAX: (509) 928-2968

Presentation Drawing Sample

Solartronic Advertising Displays
 Cost Less to Buy, Operate, and Maintain

Central Mall
**RADIO SHACK
 ELECTRONICS**

**YOUR CLIENT WILL THANK YOU
 ...AND SO WILL YOUR BANKER**

Solartronic™ advertising displays are the most affordable low energy message centers available, and will help your customer's business grow by giving them the ability to advertise effectively from their premises. As their business grows, so will their appreciation of the signage that helped them succeed.

Happy customers mean your business will continue to profit... long after the sale is made.

▲ Low energy ▲ Better visibility day and night ▲ Low Cost

FOR MORE INFORMATION CALL 1-800-727-9111

Electronic Testing
 Labs Approved

**AMERICAN ON-PREMISE
 ADVERTISING COMPANY**
 E. 10019 Knox Ave. Spokane, WA 99206 FAX: (509) 928-2968

SPECIAL PRESENTATION FOR ZIPS RESTAURANTS

ZIP'S
HAMBURGERS
 Try Our DRIVE THRU

**PAPA JOE
 ONLY \$1.09**

**AMERICAN ON-PREMISE
 ADVERTISING COMPANY**
 East 10019 Knox Ave. Spokane, WA 99206 FAX: (509) 928-2968

A Special Presentation For
Spokane Center

Monochrome Display
 Dimensions of Matrix, 6' x 16' (48x128)
 Dimensions of I.D. panel, 2'6" x 16"
 Dimensions sponsor panel 2'x10' (recessed)
 (all dimensions approx.)

Spokane Center
Cher
 Nov. 6
 CORPORATE SPONSOR

SPOT MOBILE
 ADVERTISING ASSOCIATES
 Electronic Signs • Rentals & Sales
 W. 418 First
 Spokane, WA 99204

(509) 465-4526
 FAX: (509) 455-3221
 RES: (509) 624-0766

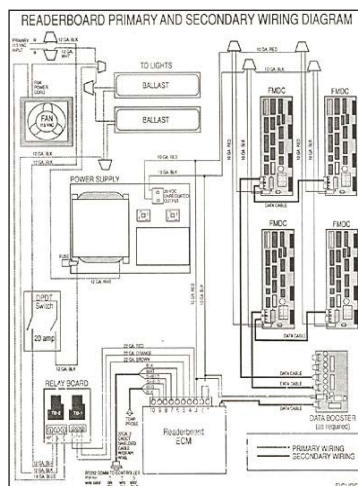
DATE 12/12/92
 DWG. BY G. Tyus
 APPROV. BY Michael
 DWG. NO. 64.12

TITLE
 Spokane Center

MODEL SP-200

Spokane
**INTERSTATE FAIRGROUNDS
 AND EXPOSITION CENTER**
**BASEBALL
 TONIGHT AT 7**

**AMERICAN ON-PREMISE
 ADVERTISING COMPANY**
 East 10019 Knox Ave. Spokane, WA 99206
 1-800-727-9111 (509) 928-2296 FAX: (509) 928-2968



ITT Technical Institute

From 1993-1996 I taught Computer Aided Drafting (CAD) at ITT Technical Institute in Spokane, Washington. I mainly taught courses in architectural drafting and technical communications. Some sample AutoCAD drawings of a house that I designed as an example are shown here. Other courses I taught included beginning AutoCAD, applied physics, project management, and civil drafting.

I also reviewed student drawings and projects. In my spare time I designed and published the school newsletter shown below.



TECH NOTES
June 1996
The Newsletter for the Staff and Students of ITT Technical Institute Spokane

March Pre-Grad Placement Nearly 50%

We at ITT Technical Institute in Spokane work very hard to have the highest number possible of our graduates employed in their respective fields prior to graduation. This list includes just some of the March graduates who are already placed and beginning successful careers.

Graduate	Position	Company	Location
Mark Caswell	Test Technician	Semitool	Kalispell, MT
Justin Cochran	Test Technician	Semitool	Kalispell, MT
Wes Harmon	Test Technician	Semitool	Kalispell, MT
Paul Kelly	Test Technician	Semitool	Spokane, WA
Susan Matthews	Technician I	Itronix/Humanix	Pullman, WA
Andy Norton	Test Technician	Schweitzer Eng.	Liberty Lake, WA
Robert Stonehocker	Production Oper.	Hewlett Packard	



Mark Caswell

Graduate	Position	Company	Location
Julie Allmendinger	Drafting Tech.	Cominco American	Spokane, WA
Tobin Bateon	Drafter	MKE & Assoc.	Portland, OR
Karen Beach	Drafter/Estimator	Smith and Greene	Spokane, WA
Larissa Bishop	Architect. Drafter	Bethlehem Const.	Camas, WA
James Erickson	Mech. Drafter	Semitool	Kalispell, MT
Matt Howard	Mech. Drafter	Irwin Research	Yakima, WA
Al Loskamp	Mech. Drafter	Bocing	Yakima, WA
Shaun McGregor	Mech. Drafter	Semitool	Kalispell, MT
Sean Pierce	Drafter	QRS Services	Spokane, WA
Rachel Rathbun	Rebar Detailer	Western Rebar	Spokane, WA
Olivia Schauble	Architect. Drafter	Gathcart & Assoc.	Sagle, ID
Jason Stippich	Structural Drafter	Garco Building	Spokane, WA



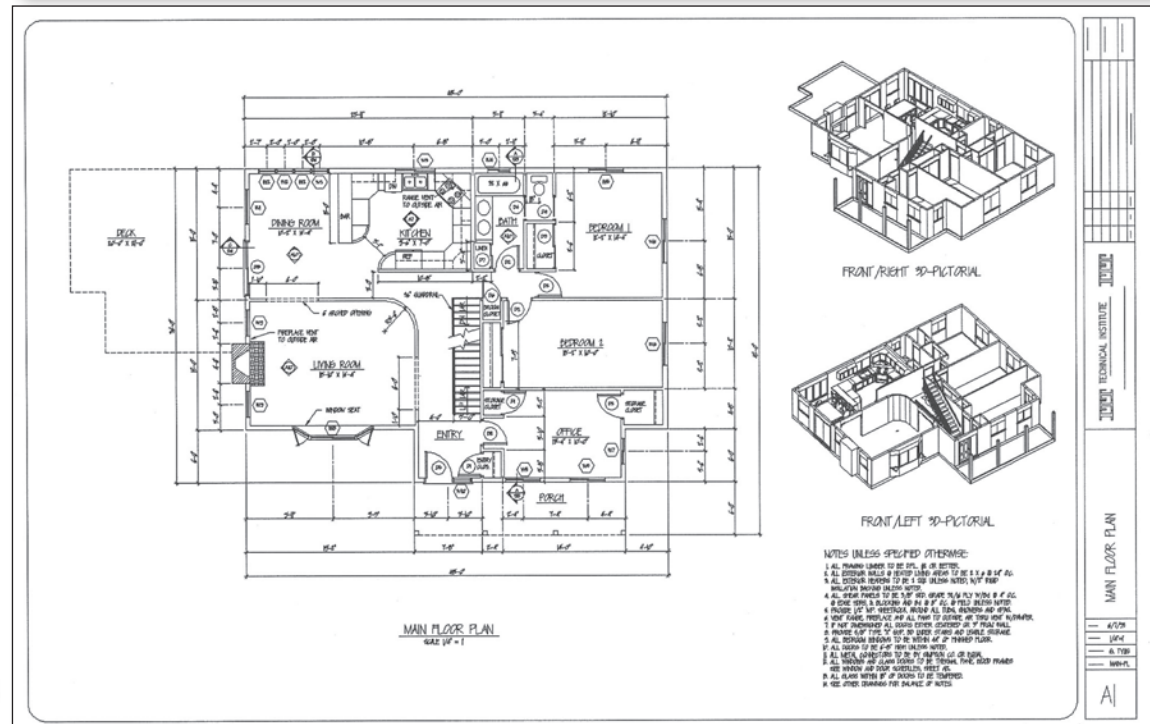
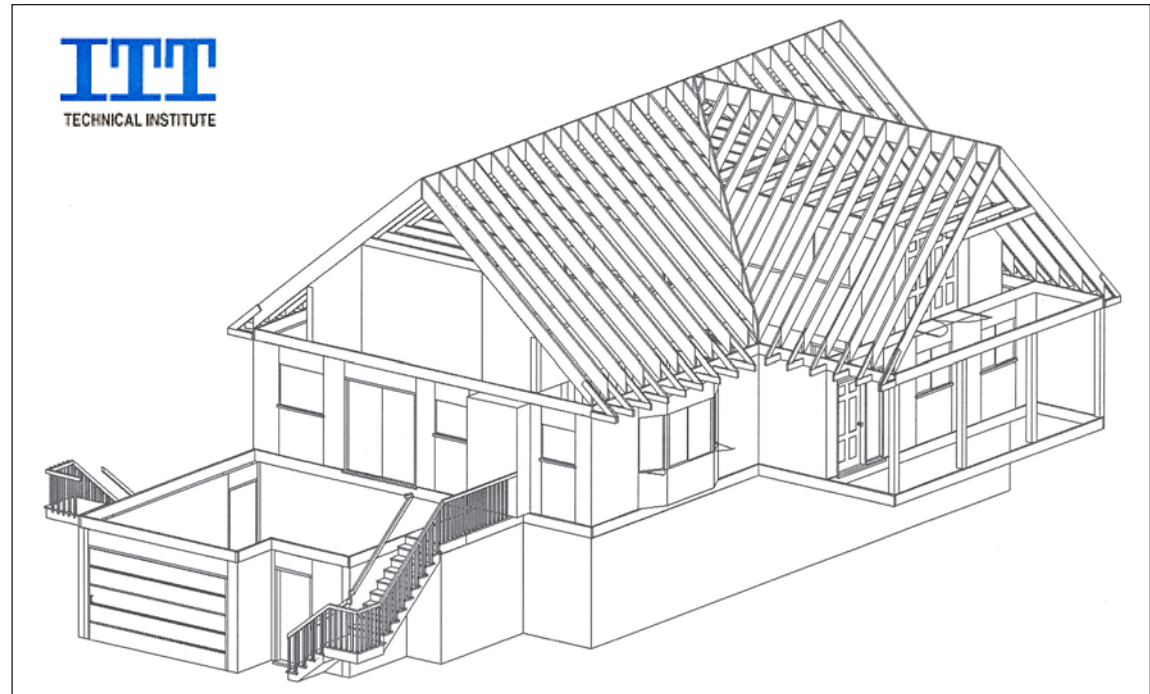
Larissa Bishop

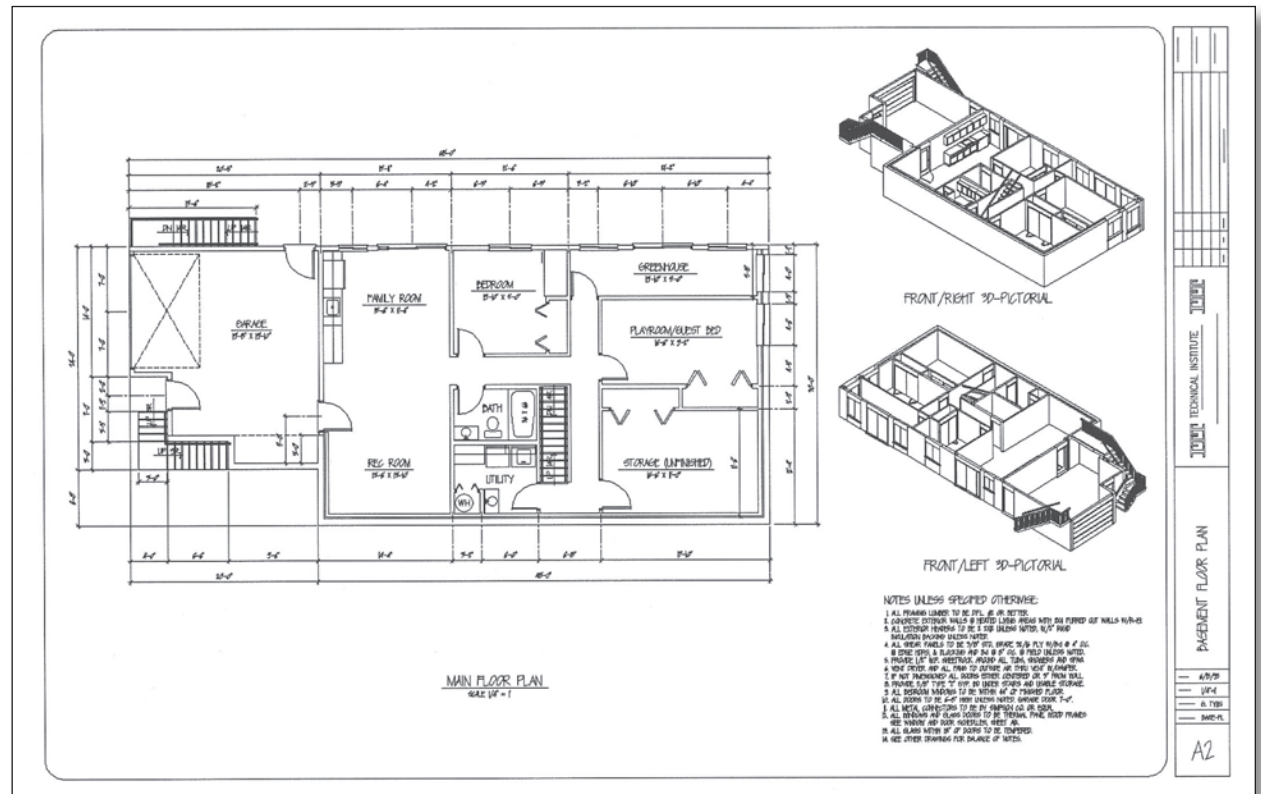
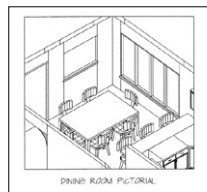
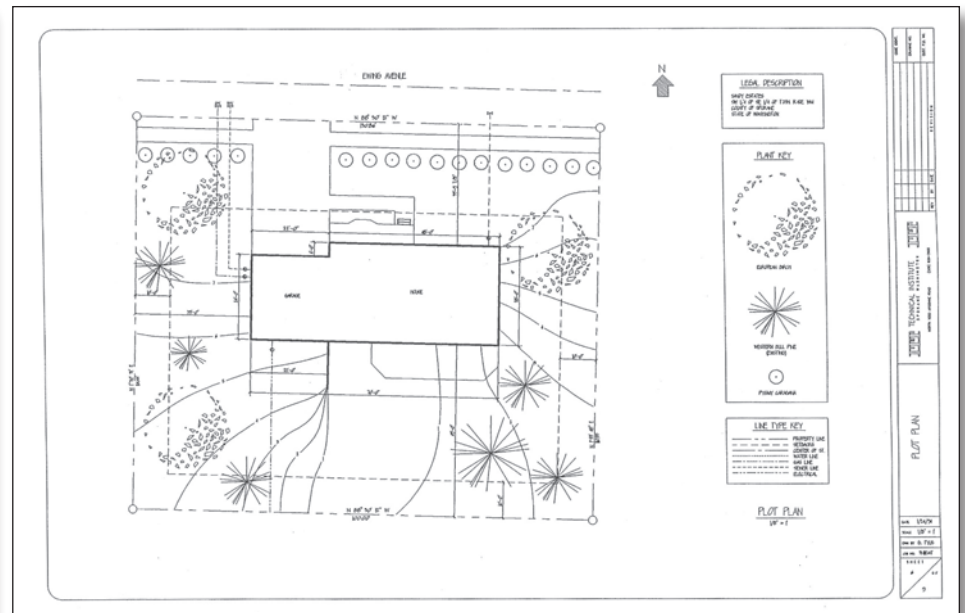
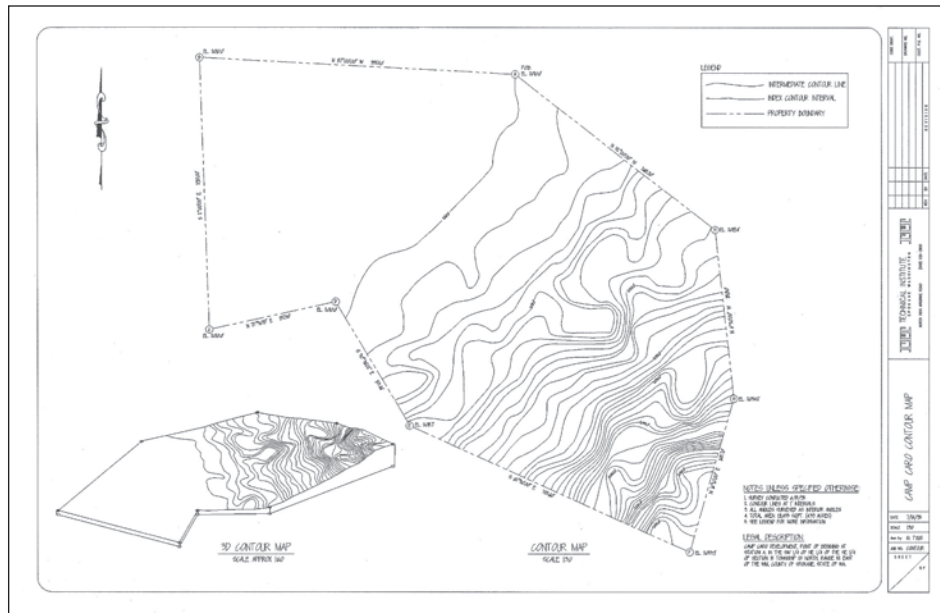
CAD

NE

INSIDE:

Employee of the Month	Thermostats	Internet	Puzzles
Picture ID	Resumes	Softball	Commentary
	Interviewing	Life-long Learning	Credits



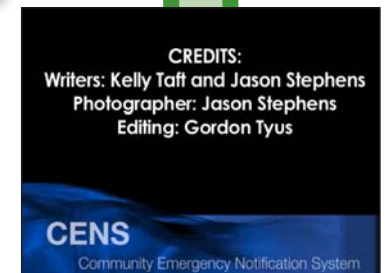
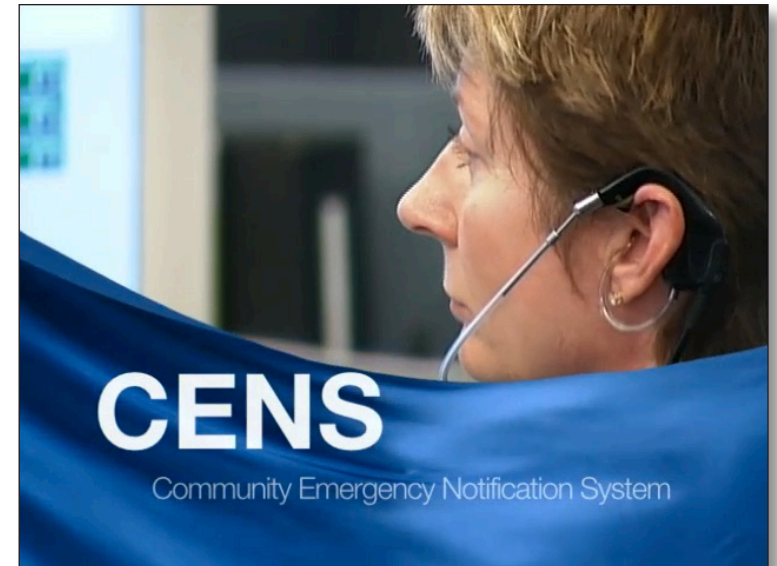


Video Production

In 2007, MAG began a video production program. I was trained as our first editor using *Final Cut Pro*. Working with staff members who included former television reporters, and an Emmy award winning videographer, I assisted in developing public interest videos to play on local cable *Channel 11* stations.

I was the editor for the programs *When the Rubber Meets the Road*, a video about the Valley's rubberized asphalt program; and *CENS*, which described the region's community emergency notification system. Other videos I edited included a program titled *Eleanor's Story*, about a woman's journey from domestic abuse and homelessness to a stable job and home life; and *Never Okay*, a domestic violence PSA. Other contributions included capturing and editing events and meetings, preparing video b-roll, converting movie files, burning DVDs, and creating video web messages. I also provided graphics and titles for programs including *Don't Trash Arizona*, and *Proposition 400 Transportation Update*.

MAG videos can be watched on their [YouTube channel](#).





I have also been involved in making videos for *Cosmonauts Sketch Comedy*. The video "Friendship in a Time of Covid" was an official selection of the 2021 Toronto Sketch Comedy Festival.



Photography

Here are a few of my favorite shots I've taken over the years.

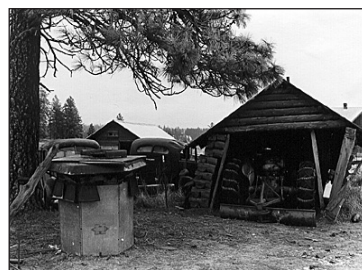


Photo Editing

I've used Photoshop extensively in most of my graphics work. Touching up and improving the color and levels of photos used in newsletters and documents is most common, but I also have designed many other illustrative graphics and composite images.

To the right are a couple step-by-step examples of image editing. The show commuter rail photo-simulations in Phoenix and Tempe to illustrate possible future routes.



Original train photograph



Remove train from background



Paint away old stripes and logo



Recolor and add new logo



Combine with suitable background



Use this finished simulation or...

switch to a different background



Original train photograph



Paint away graphics.



Remove train from background



Add train to new background.



Recolor, add graphics and paint, and touch up background for final image

Writing

As part of my job for Maricopa Association of Governments, I am involved in technical writing of specifications, and writing for meeting support such as agendas and minutes.

My fiction writing includes short stories, humor, and science fiction. GamerWorld is my debut novel. <https://gordontyus.com/writing/>

I have been a writer and performer in sketch comedy troupes including *Scratch* and *The Cosmonauts*. (See a poster I designed below.)



Laugh, comrades! is joke!

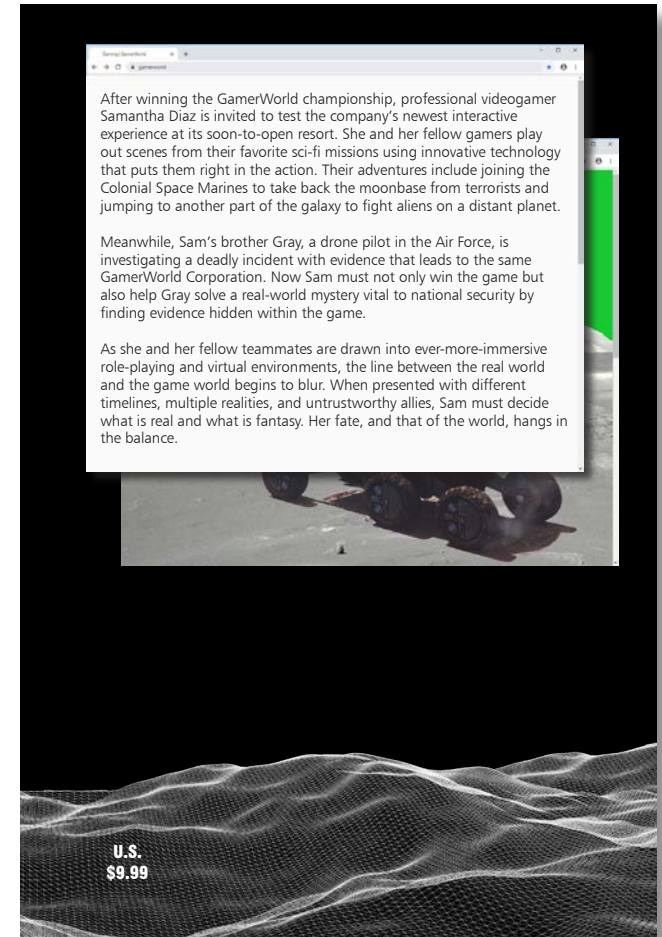
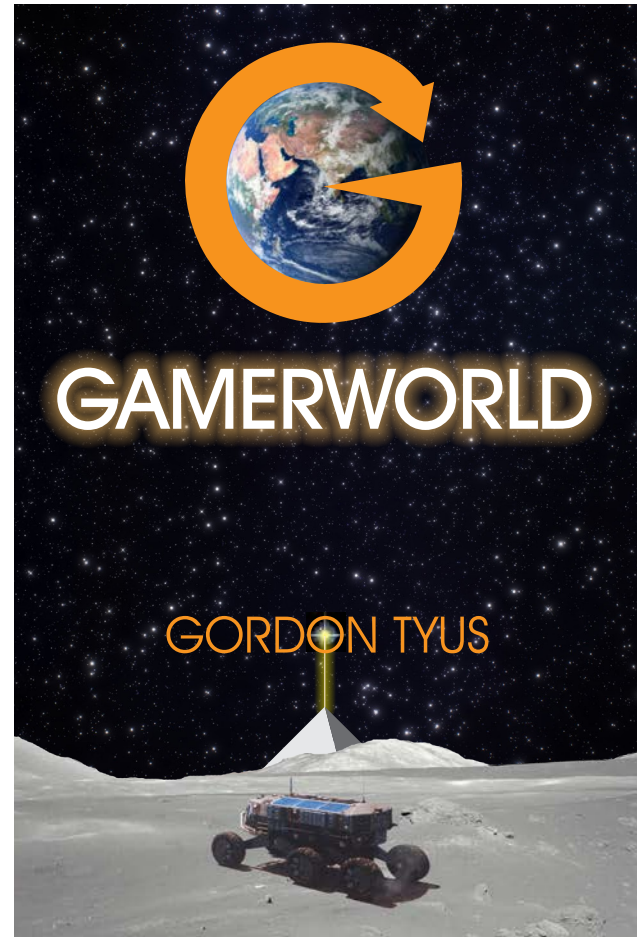
The COSMONAUTS
SKETCH COMEDY

With Stand-Up Comic Steve Marek and Musical Comedian Scott Gesser

June 15th & 16th at 7:30 p.m.
• Mature Content • 18+

The [SIC] Sense Theatre
1902-9 E. McDowell, Phoenix, AZ 85006

General Admission • \$12*
*Prices do not include service fees.
Tickets: <http://www.thesicsense.com/>



Education and Honors

Education



June 1985 **Reardan High School**

High School Diploma

- Participated in the Washington State "B" Basketball Tournament
- Graduated Salutatorian



June 1993 **Eastern Washington University, Cheney, Washington**

Master of Science—Communications

- Research Report: *A Comparison of Static and Animated Graphics for*

June 1989 *Communicative Effectiveness*

June 1989 *Bachelor of Arts—Graphic Communication, minor Art*

Bachelor of Science—Engineering Technology, minor Mathematics

- Completed internships with Willow Springs literary magazine and the Air National Guard
- Received *Outstanding Senior in Technology Award*
- Graduated Magna Cum Laude

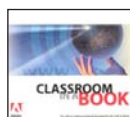


August 2006

Arizona School of Real Estate and Business, Scottsdale, Arizona

Arizona Real Estate Sales Certification

- Passed the Arizona State licensing exam in October 2006



1989-Present

Continuing Education, Phoenix, Arizona

June 2007

Completed training classes in Final Cut Pro video editing

- Also have attended seminars and completed self-directed learning for Adobe, Microsoft and Autodesk software.

Other Honors and Awards

November 1998

Atari Explorer Magazine: Computer Graphics Gallery Contest Winner

2003-2008

Triathlons and Marathons: Have completed several sprint triathlons and three full marathons

2008-2010

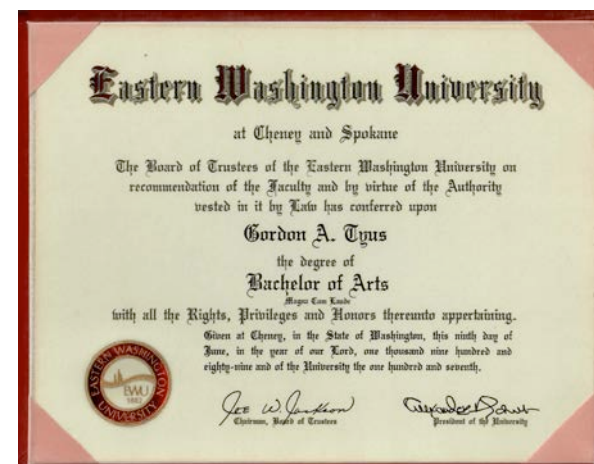
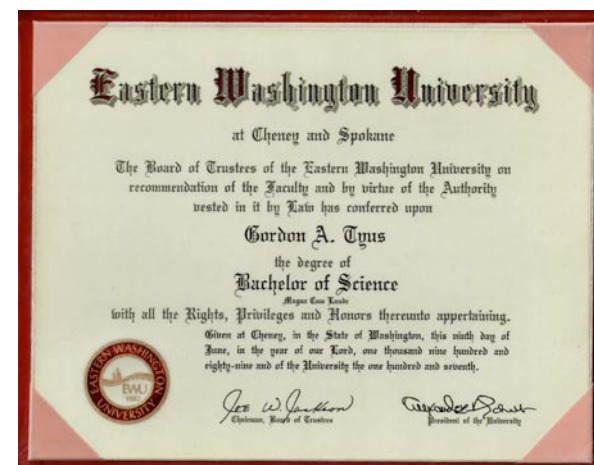
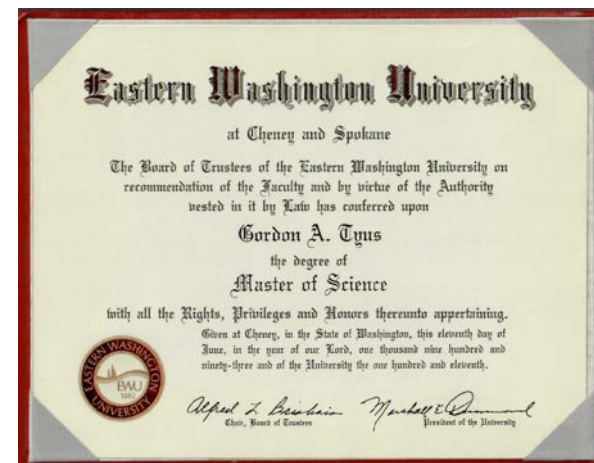
Marquis Who's Who in America

2009-2010

Marquis Who's Who in the World



See also project awards shown throughout the portfolio.



Training and Teaching Experience

- 7/97 to Present **Senior Communication Project Manager**—*Maricopa Association of Governments*, Phoenix, Arizona
- Provided lunch training presentations on using Microsoft PowerPoint.
 - Assisted other employees individually with presentation and graphics related software questions.
 - Prepared presentations for informing the public and regional decision makers about current issues.



- 9/96 to 6/97 **Instructional Tech II, Graphic Design Lab**—*Spokane Falls Community College*, Spokane, Washington
- Assisted students with graphic design computer applications and self-paced tutorials.
 - Prepared graphics, instructional materials and tutorials.
 - Maintained and upgraded graphic design lab computers and software.
- Instructor, Computer Aided Drafting, Interior Design**—*Spokane Falls Community College*, Spokane
- Taught CAD I and CAD II for the Interior Design Program using AutoCAD. Advised students.



- 9/93 to 9/96 **Instructor, Computer Aided Drafting and Design**—*ITT Technical Institute*, Spokane, Washington
- Primarily taught architectural design, computer aided drafting, applied physics, technical communication and project management—both in the classroom and lab.
 - Helped maintain computer lab and software, advised students, and prepared instructional materials.
 - Received highest overall average on student critiques in 1995.
 - Named Employee of the Month for October 1995 and promoted to Lead Instructor in August 1996.



- 9/90 to 12/94 **Instructor of Technology, Graphics**—*Eastern Washington University*, Department of Technology, Cheney, Washington
- Taught courses as an adjunct faculty member in graphic communication, desktop publishing, offset lithography, color printing processes, drafting and computer graphics.



- 10/89 to 2/93 **Computer Instructor**—*Community Colleges of Spokane*, Spokane, Washington
- Taught part-time adult night courses in word processing, desktop publishing, spread sheet and database applications.



Other

- July 2002 to 2007 **American Mensa**—Volunteer as a certified proctor qualified to administer the Mensa admissions tests. Also served as testing coordinator from 2005-2007.





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